

URBAN-15 Group



Tamara Adira



Classic Theatre



Department of Arts & Culture

FY2024 PROPOSED BUDGET

City Council Budget WorkSession
Wednesday, August 30, 2023
Presented by: Krystal Jones, Director

Overview

- Department Overview
- FY 2024 Proposed Budget
- 2022 Bond – Public Art



Guadalupe Cultural Arts Center

Department Overview

To enrich quality of life by leading and investing in San Antonio's arts and culture.



Grants
Management



Cultural
Events &
Exhibits



Public Art



Marketing,
Film & Music



FY 2024 Proposed Budget

Arts & Culture

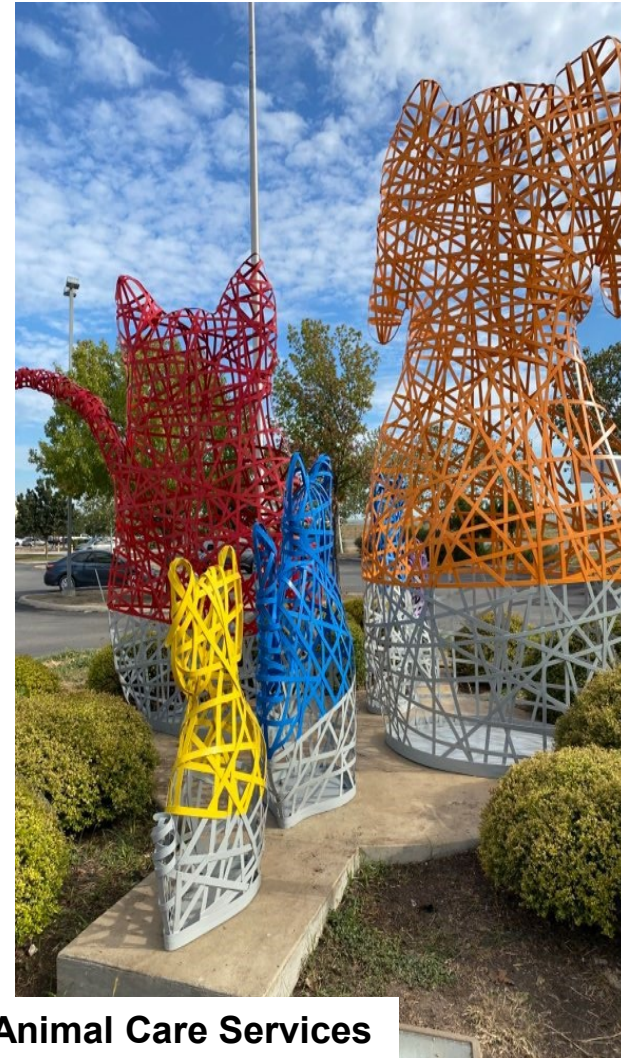
Fund (\$ in Millions)	FY 2023 Adopted	FY 2023 Revised	FY 2024 Proposed	% over FY 2023 Adopted
Restricted Funds	\$12.4	\$12.4	\$13.1	5.6%
General Fund – Arts Maintenance	0.0	0.0	0.5	100%
Total	\$12.4	\$12.4	\$13.6	9.7%

Positions	FY 2023	FY 2024 Proposed	Change
Arts & Culture	23	24	1

Public Art Maintenance - \$650,000

General Fund \$500,000 and Hotel Occupancy Tax: \$150,000

- Adds General Fund support of public art maintenance
- Increase number of City art pieces maintained annually from five to 25



“Chips & Salsa” at Animal Care Services

Public Art Project Manager - \$69,015

- Oversee maintenance and conservation of 800+ pieces of art
- Lead the development of Public Art Maintenance Plan
- Oversee development of new collections management system
- City liaison for all Public Art donations



“Golden Age” at Hardberger Park

Mexican American Civil Rights Institute (MACRI) - \$250,000 - General Fund \$150,000 and Hotel Occupancy Tax \$100,000

Increases resident and visitor access to MACRI

- Supports administration and marketing of online and in-person programming at MACRI's new headquarters
- Funded from Arts and General Fund in FY 2024



Arts Funding Guidelines

- Year three of three-year funding cycle: \$6.5 million for 35 agencies
- **In Progress:** Community review of all grant guidelines before next three-year cycle

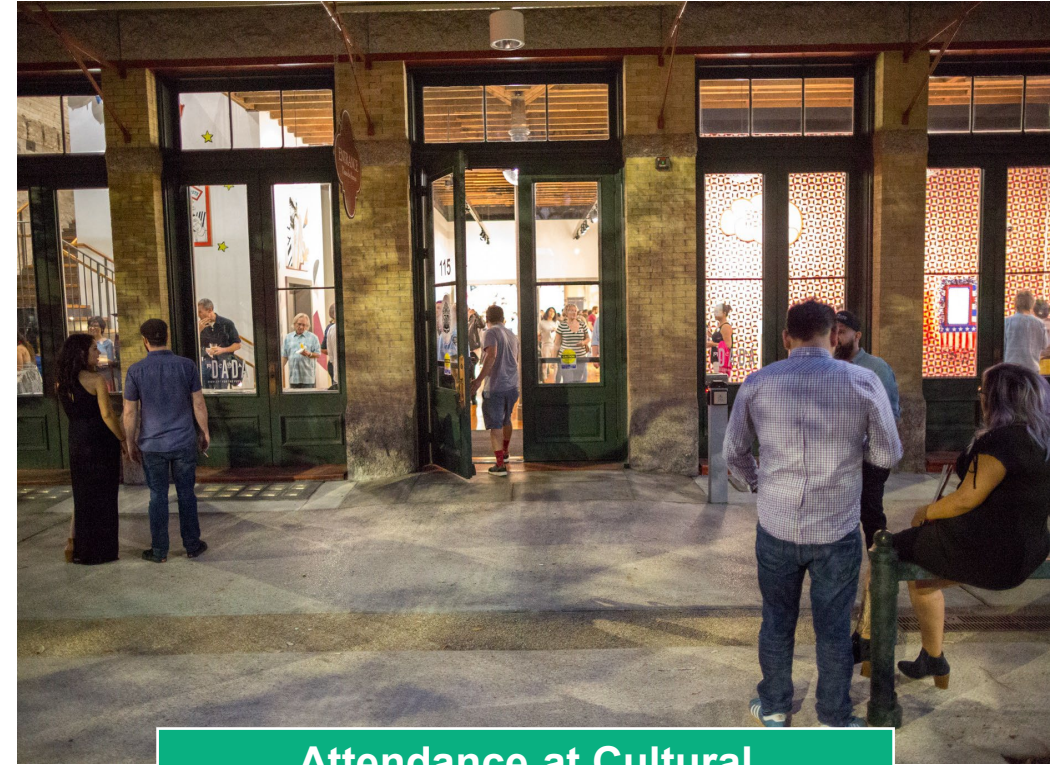
Grant Review Timeline



FY 2024 Performance Measures



Artists Exhibited Through
Department Programming
87



Attendance at Cultural
Events Promoted by Department
2 Million

2022 – 2027 Bond Public Art: \$15.7 Million

- 35 new projects across all City Council districts
- Partnering with Public Works to integrate artwork into Bond Project sites
- **Community Engagement:**
 - Theme / focus of art
 - Artist
 - Artwork Concept
 - Final Design



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