

Scope of Work

Brackenridge Park Reconciliation

Task 1: Existing Report Analysis

Deliverable: Project listing coordinated from the three input documents, including documentation of where multiple recommendations coincide, where conflicting recommendations are made, and where apparent deviations are present

Through review of the 2017 *Brackenridge Park Master Plan*, the 2019 *Midtown Area Regional Center Plan*, and the 2021 *Brackenridge Park Cultural Landscape Report*, the team will develop a comprehensive list of specific projects recommended by the three documents. A matrix will be developed to communicate where there are concordances and disagreements between the documents. Through public and stakeholder input and in concert with the BPSAC, the full list of projects from the three documents will be coordinated and winnowed to a set which can be evaluated through the Prioritization Framework.

Task 2: Stakeholder Advisory Committee Coordination

Deliverables:

1. Monthly meetings (at minimum) to the BPSAC on work progress
2. Meetings as needed with Technical Committee

The Brackenridge Park Stakeholder Advisory Committee (BPSAC) was established to advise and guide the project. The project team will engage the committee for specific feedback and direction regarding public engagement, DEI evaluation methodology, and the overall project prioritization framework. The team will work with the BPSAC at scheduled meetings as well as in task-specific work sessions. Presentations, surveys, and other means of communication will be used to convey and receive information about the process and priorities.

This task includes communication with the BPSAC, involving presentations and receiving feedback, as well additional meetings with the Technical Committee.

Task 3: Public Engagement

Deliverables: Series of public meetings, documentation of public comment, and analysis of findings

A comprehensive public engagement campaign will be developed in order to solicit and record public input regarding DEI evaluation methodology, how the prioritization framework should be structured, and general input regarding appropriateness of projects within the park. The intent of the public engagement task is to foster a discussion about



project selection priorities, rather than the features of specific projects, in order to inform those future priorities.

Public engagement will be structured to avoid oppositional situations and instead to engage the public on deeply felt issues. Engagement will also rely heavily on education, in order to continue the process of helping the public understand the issues facing the park and the tradeoffs entailed in projects.

Task 4: DEI Evaluation Methodology and Prioritization Frameworks

Deliverable: DEI evaluation methodology, coordinated with an overall prioritization evaluation

San Antonio, like all major American cities, has a history of social injustice. The park's central role in the history of modern San Antonio means that those issues are central to both its history and modern use as well. A diversity, equity, and inclusion evaluation (DEI) methodology will be developed, based on public input as well as established means of addressing DEI issues, to ensure that proposed projects are equitable, inclusive and supportive of diverse viewpoints.

The team will develop a formula-based Prioritization Framework which will include factors for considerations derived from public and stakeholder input. The framework will provide a means to evaluate proposed projects as a guide to the Midtown TIRZ board, the City of San Antonio, and other potential funding partners.

The DEI methodology will likely have two components: a gauging function, which will identify projects which have negative effects on DEI, as well as a rating function, which will provide a graduated scale of DEI goal supportiveness which will be used as an input to the Prioritization Framework.

Task 5: Synthesis

Deliverable: Reconciled Project Inventory document including documentation of all tasks, documentation of public input, explanation of DEI and prioritization frameworks, and prioritized project inventory with recommendations for implementation (electronic and 10 printed copies)

This task brings together the work of all previous tasks in a report which will document and explain the process by which the main deliverables were created, with a focus on stakeholder and public input. It will document projects as evaluated by the DEI Evaluation and Prioritization Framework, including notes regarding project suitability as evaluated by the framework.