

Small Business Advisory Commission District 5 Small Business Owner with 10 employees or less	Application No: No: 20230718135055_14245
INTRODUCTORY LANGUAGE	
The Small Business Advisory Commission was established to solicit feedback and input across all small business community sectors in order to review upcoming policies, regulations and issues affecting small businesses, outside of the SBEDA Ordinance, and provide recommendations to City staff, Mayor and City Council.	
If you need assistance with completing this application, please contact the Small Business Office at smallbizinfo@sanantonio.gov	
PROFILE	
Prefix	Mrs
Last Name	Willoughby
First Name	Vickie
Middle Name	Amaya
Suffix	
Preferred Name	
Title	Mrs.
Are you a City of San Antonio resident?	Yes
San Antonio Resident Length - Years	34
In which City Council District do you reside?	05
How many years have you lived in the City Council District where you reside?	06
Address Type?	Residence
Address	
City	San Antonio
State	TX
Zip	78237
Phone Type?	Cell
Phone number	
Phone 2 Type?	
Phone 2 number	
Are you a City of San Antonio business owner?	Yes

Duration you've conducted business in San Antonio - Years	09
In which City Council District does your business or organization operate?	05
How many years has your business or organization operated in this City Council District?	09
Address 2 Type?	Business
Address 2	
City 2	San Antonio
State 2	TX
Zip 2	78237
eMail	
Employer	Sawillos Corp
Job Title	VP
Occupation	CEO
What type of entity do you represent? Please select all that apply:	Small Business Owner
Name of Small Business/Organization	Sawillos
If you are a small business owner, what is your current total employee count?	Less than 10 employees
If you are a small business owner, what type of industry is your business in?	Manufacturing Italian Ice , Beer Wine
Board/Commission/Committee Name	Small Business Advisory Commission~District 5~Small Business Owner with 10 employees or less~17
DEMOGRAPHIC INFORMATION	
The City of San Antonio strives for boards and commissions to be representative of our diverse community. Providing the following demographic information is voluntary, and will only be used for statistical and reporting purposes.	
Race/Ethnicity (Please select all that apply):	Hispanic/Latino/a
Gender:	Female
Age:	45 to 54
Do you identify as a sexual minority (such as lesbian, gay, bisexual, queer, etc.)?	No
QUESTIONS	
Do you or any of your immediate family members or any businesses that you or they own currently have any direct or indirect financial interest in any contract(s) with the City, including subcontracts?	No

Will you or any of your immediate family members or any businesses that you or they own seek a contract(s) with the City in the foreseeable future?	No
Do you or any of your immediate family members or any businesses that you or they own have any financial interest, direct or indirect, in any sale to the City of any land, materials, supplies, or service?	No
Will you or any of your immediate family members of any businesses that you or they own seek or take part, either directly or indirectly, in any sale of land, materials, supplies, or service to the City in the foreseeable future?	No
Does your employer or an employer of your immediate family members have a contract with the City?	No
Do you or any of your family members currently serve or in the past year served as an administrative aide to a Councilmember?	No
Do you currently serve in any elected or appointed public government office?	No
Are you a member and/or officer and/or employee of any boards, commissions, corporations, non-profit entities, agencies, or other entities?	Yes
Give the title and dates of any position which you have held in such organization:	SBAC D5
Do you receive any compensation for service on this entity(ies)?	No
Do you intend to seek election or appointment to any public office or board or commission in the foreseeable future?	No
Have you ever been hired for a position with the City of San Antonio?	No
Please provide a brief summary of your expertise and/or perspectives.	As a small micro business owner and long-term entrepreneur I clearly understand the value of creating your own business and what it takes to operate and manage it completely. I have started several companies within Texas. By trade I have been a financial advisor, fiduciary manager, tax collector and supervisor, an independent inspector and a business entrepreneur so clearly I understand the financial aspect and necessary requirements. I realize the impact small business plays within the community and city. I understand the place and role it has within it's area and how this affects the people within the neighborhood, community and municipality as a whole. Below is a brief

	<p>list of some of my previous role and responsibilities: Small Business owner in D5 for 9 years Full time resident of San Antonio over 40 years Financial Advisor for Morgan Stanley Dean Witter Multistore Supervisor for Jackson Hewitt FEMA and HUD Inspector Sr Fiduciary Manager for JP Morgan Chase Mutual funds Representative for Van Kampen Funds Tax Collector for IRS CSC Credit Services/Equifax Owner Co-founder Collegiate Excursions</p>
<p>Please provide a description of your professional, educational and community/volunteer experience.</p>	<p>Sawillos Corp and BrainFreeze Corp Board BCDP Precint Chair Pct 2016 Volunteer for various political campaigns (municipal, county, state and federal PTO Parliamentarian, Parent Teacher Liason Iver 10 years volunteer and Team Mom for all my children"s sporting teams football, basketball, and baseball. Over 10 years volunteering for my children"s entire schooling for different schools, in different cities, various committees and organizations. Over 30 years of volunteering for numerous catholic churches in different cities. Taught catechism and sacraments. Owner co-founder Collegiate Tours - Non Profit BA TAMU College Station, TX AAS San Antonio College Criminal Justice</p>
<p>Please share your interest and commitment to racial and economic justice and other social equity issues.</p>	<p>I am a huge advocate and supporter racial and economic justice and other social equity issues. I understand reform and the process. I have assisted several social justices organizations to help build them to improve racial and economic justice within our community and municipality. I have also participated and volunteered with numerous organizations in college to help promote their cause. I believe firmly we all should have a seat at the table and every voice should be heard and acknowledged. I have predominantly been on the activism side with NAACP, Black Lives Matter, MoveOn, Cops Metro, Food Bank, Red Cross, Haven for Hope, and during Covid I volunteered for Metro Health, J P Morgan Chase Disaster Recovery Committee, and events organizer, Morgan Stanley Dean Witter company organizations and events coordinator, assisted other micro business"s in District 5 and part of District 6 with covid related applications</p>

	to help keep their business open, as well as other volunteered with committees and action groups.
Please explain why you would like to serve on this committee.	To help promote better ways to assist small business and to advocate for small business. There are many policies, regulations and issues that affect small business and small business owners are not aware of or do not know how or even do not have the ability to get information. Each small business has it's constraints depending on the industry they are in. I would like to research this to better know how information is passed to them and better ways to help them within their unique circumstances.
What potential barrier(s) may affect your participation in this committee?	
COMMITTEE MEMBER EXPECTATIONS	
Assist the Director of EDD, the City Manager, Mayor and City Council in reviewing upcoming policies, regulations and issues affecting small businesses, outside of the SBEDA Ordinance, and provide direct feedback and recommendations to City staff and City Council.	
Coordinate activities and actions with the Economic and Workforce Development Council Committee (EWDC) or corresponding board/committee designated by the Mayor and/or City Council.	
Make recommendations concerning the modification of such policies or programs that may affect small businesses.	
Engage the community, in particular, marginalized communities and commission member networks, and promote awareness of EDD's small business programs and initiatives.	
Advise staff in preparation of programs and initiatives related to policies affecting small businesses and/or EDD's small business programs, which may include participating in presentations to the City Council and/or EWDC during the year.	
Work collaboratively with other City Boards and Commissions on matters that may affect small business.	
I have read and agree to adhere to the above-referenced expectations for committee member participation.	Acknowledged
SUPPORTING DOCUMENTATION	

Submit the following documentation needed to establish your eligibility. Be aware that the information you submit may be subject to verification during the application process. The information is also subject to the Texas Public Information Act and may be disclosed to the public unless otherwise protected by law. Attach scanned copies of your documentation using the Attachments panel at the bottom of this page.	
Copy of your current driver's license or other official documentation listing your Last Name, First Name, and Date of Birth.	
APPLICATION SIGN-OFF	
As a board, commission, or committee member, you will be asked to adhere to: Code of Ordinances, City of San Antonio, Part II, Chapter 2, Article IX, Sec.2-534. All board and commission members must file a Financial Disclosure Report with the Office of the City Clerk upon appointment, and annually thereafter, throughout the member's term. Failure to file a Financial Disclosure Report within the time required by the City's Ethics Code will be considered an automatic removal.	
I understand that if any member of the public makes a request for information included in this Application for Appointment, most of the information must be disclosed under the Public Information Act. I understand that the City of San Antonio will attempt to maintain the confidentiality of highly private matters by seeking an Attorney General's opinion in accordance with the Public Information Act. I understand that it may not be legally possible to maintain the confidentiality of such information, and I hereby release the City of San Antonio, and its agents, employees and officers, from any and all liability whatsoever if the information must be released pursuant to the Public Information Act or any other law requiring its release.	Acknowledged
OATH: I have read and understand the guidelines set out in this application. The foregoing statements are true, accurate, and complete. I agree that any misrepresentation or omission of facts may result in my disqualification for appointment.	Acknowledged
Enter Your Name	Vickie A Willoughby
Date of submission.	7/18/2023
The Texas Public Information Act provides that each government official may choose whether to allow the public access to the information in the custody of the City that contains your home address, home telephone	

number, or reveals whether you have family members. Please note that this does not apply to business addresses, which are subject to public disclosure. If an open records request is filed requesting to view or obtain records that contain your personal information, the City will take steps to protect your personal information as authorized by the Texas Public Information Act, but only if you have elected to protect personal information.	
I want the public to have access to my Home Address.	No
I want the public to have access to my Home Telephone Number.	No
I want the public to have access to my Social Security Number.	No
I want the public to have access to my Emergency Contact Information.	No
I want the public to have access to my Family Information.	No
Please attach any additional information, such as a current resume, using the Attachments panel at the bottom of this page.	