

Tax Increment Reinvestment Zone No. 40 - Lone Oak	Application No: No: 20230124112452_13374
ELIGIBILITY	
PROFILE	
Prefix	MS
Last Name	Cabanilla
First Name	Laura
Middle Name	
Suffix	
Preferred Name	Laura Cabanilla
Title	
Are you a City of San Antonio resident?	Yes
San Antonio Resident Length - Years	07
In which City Council District do you reside?	08
How many years have you lived in the City Council District where you reside?	07
Address Type?	Residence
Address	
City	San Antonio
State	TX
Zip	78230
Phone Type?	Cell
Phone number	
Phone 2 Type?	
Phone 2 number	
Address 2 Type?	Business
Address 2	
City 2	San Antonio
State 2	TX
Zip 2	
eMail	
Employer	USAA
Job Title	Corporate Responsibility Director
Occupation	Banking and Insurance
Board/Commission/Committee Name	Tax Increment Reinvestment Zone No. 40 - Lone Oak~~~01
DEMOGRAPHIC INFORMATION	

<p>The City of San Antonio strives for boards and commissions to be representative of our diverse community. Providing the following demographic information is voluntary, and will only be used for statistical and reporting purposes.</p>	
<p>Race/Ethnicity (Please select all that apply):</p>	<p>Asian Hispanic/Latino/a White/Non-Hispanic</p>
<p>Gender:</p>	<p>Female</p>
<p>Age:</p>	<p>35 to 44</p>
<p>Do you identify as a sexual minority (such as lesbian, gay, bisexual, queer, etc.)?</p>	<p>No</p>
<p>QUESTIONS</p>	
<p>If this board position requires residency within Bexar County, the City of San Antonio city limits or within a particular council district, do you meet those residency requirements?</p>	<p>No</p>
<p>Do you or any of your immediate family members or any businesses that you or they own currently have any direct or indirect financial interest in any contract(s) with the City, including subcontracts?</p>	<p>No</p>
<p>Will you or any of your immediate family members or any businesses that you or they own seek a contract(s) with the City in the foreseeable future?</p>	<p>No</p>
<p>Do you or any of your immediate family members or any businesses that you or they own have any financial interest, direct or indirect, in any sale to the City of any land, materials, supplies, or service?</p>	<p>No</p>
<p>Does your employer or an employer of your immediate family members have a contract with the City?</p>	<p>No</p>
<p>Do you or any of your family members currently serve or in the past year served as an administrative aide to a Councilmember?</p>	<p>No</p>
<p>Do you currently serve in any elected or appointed public government office?</p>	<p>Yes</p>
<p>Please list office, board or commission, your position in that entity and term of service.</p>	<p>I was appointed to the VIA Metropolitan Transportation Board of Trustees in 2021 and has served on a number of boards and committees for the City of San Antonio and non-profit organizations. This includes the San Antonio Small Business Ecosystem Assessment Executive Committee, San Antonio Strategic Housing Implementation Plan, co-chair of Leadership San Antonio 44, Honorary Commander 960th Cyber Wing, and CYO volleyball, soccer, basketball, and softball coach.</p>

<p>Are you a member and/or officer and/or employee of any boards, commissions, corporations, non-profit entities, agencies, or other entities?</p>	<p>Yes</p>
<p>Give the title and dates of any position which you have held in such organization:</p>	<p>I was appointed to the VIA Metropolitan Transportation Board of Trustees in 2021 and has served on a number of boards and committees for the City of San Antonio and non-profit organizations. This includes the San Antonio Small Business Ecosystem Assessment Executive Committee, San Antonio Strategic Housing Implementation Plan, co-chair of Leadership San Antonio 44, Honorary Commander 960th Cyber Wing, and CYO volleyball, soccer, basketball, and softball coach.</p>
<p>Do you receive any compensation for service on this entity(ies)?</p>	<p>No</p>
<p>Do you intend to seek election or appointment to any public office or board or commission in the foreseeable future?</p>	<p>No</p>
<p>Have you ever been hired for a position with the City of San Antonio?</p>	<p>No</p>
<p>Describe your Educational history.</p>	<p>Masters of Public Administration, University of Texas at San Antonio Bachelor of Arts, Political Science, St. Marys University Washington Semester, Foreign Policy, American University</p>
<p>Describe your Professional History & Certification designations (Current and historical).</p>	<p>At USAA, I am a Corporate Responsibility Director strategy lead for the diversity, equity, and inclusion portfolio, aimed at empowering underrepresented communities to advance economic opportunity through education, employment, small business and financial readiness. Prior to joining USAA, Laura was SVP Community Relations at Wells Fargo, covering Central Texas. In this role, managing the San Antonio and Austin philanthropic budget, operating as the link between the company and philanthropic communities, focusing on stakeholder engagement, public policy, advocacy, reputation management, and economic development. I have 20years of experience designing and executing community development initiatives, brand management, corporate social responsibility, and diversity, equity, and inclusion strategies. This includes owning a consulting company for 14 years, a medical orthopedic sales company, and a commercial/residential painting company.</p>
<p>Describe your Volunteer Experience & Community Service</p>	<p>I was appointed to the VIA Metropolitan Transportation Board of Trustees in 2021 and has served on a number of boards and committees for the City of San Antonio and non-profit organizations. This includes the San Antonio Small Business Ecosystem Assessment Executive Committee, San Antonio Strategic Housing Implementation Plan, co-chair of Leadership San Antonio 44, Honorary Commander 960th Cyber Wing, and CYO volleyball, soccer, basketball, and softball coach. Further,</p>

	<p>in 2019 the Harlandale ISD School Board recognized me for my work on the Harlandale ISD Bridging Committee. Additionally, I have served as a member of the LISC San Antonio Local Advisory Committee, the Asset Funders Network San Antonio Steering Committee, and the San Antonio Area Foundation COVID-19 Response Fund Advisory Committee. Amongst the other organizations I have served on the board/committees include the San Antonio Chamber of Commerce, San Antonio Sports, and past chair of Southside First Economic Development Council. I was also appointed to serve on the Bexar County Community Venues Committee in 2007 and the City of San Antonio Community Initiatives Community Bond Committee in 2007.</p>
<p>Please provide a brief narrative outlining your reasons for seeking appointment to this board or commission:</p>	<p>With a foundation of public policy and experience of working with other San Antonio TIRZs, previous engagement of serving on the San Antonio Strategic Housing Implementation plans Housing Finance working group, and service as past chair of Southside First Economic Developments Council, I believe I can be an asset to this board. Inventory across different types of housing stock in San Antonio and south San Antonio show a gap for varying income-tiers. Growing up in the southern sector and still visiting family and friends living there, I understand the need for market-rate housing. The lack of inventory, especially for individuals and families with disposable income, prevents potential homebuyers from living near their jobs and/or school. Other effects of not having a diverse housing portfolio includes depriving local school district tax base and demonstrated disposable income to attract amenities seen in northern sectors of the city. As we make financial and environmental decisions for the future of metro San Antonio, we need to have a balanced approach.</p>
<p>APPLICATION SIGN-OFF</p>	
<p>As a board, commission, or committee member, you will be asked to adhere to: Code of Ordinances, City of San Antonio, Part II, Chapter 2, Article IX, Sec.2-534. All board and commission members must file a Financial Disclosure Report with the Office of the City Clerk upon appointment, and annually thereafter, throughout the member’s term. Failure to file a Financial Disclosure Report within the time required by the City’s Ethics Code will be considered an automatic removal.</p>	
<p>I understand that if any member of the public makes a request for information included in this Application for Appointment, most of the information must be disclosed under the Public Information</p>	<p>Acknowledged</p>

<p>Act. I understand that the City of San Antonio will attempt to maintain the confidentiality of highly private matters by seeking an Attorney General’s opinion in accordance with the Public Information Act. I understand that it may not be legally possible to maintain the confidentiality of such information, and I hereby release the City of San Antonio, and its agents, employees and officers, from any and all liability whatsoever if the information must be released pursuant to the Public Information Act or any other law requiring its release.</p>	
<p>OATH: I have read and understand the guidelines set out in this application. The foregoing statements are true, accurate, and complete. I agree that any misrepresentation or omission of facts may result in my disqualification for appointment.</p>	<p>Acknowledged</p>
<p>Enter Your Name</p>	<p>Laura Cabanilla</p>
<p>Date of submission.</p>	<p>1/24/2023</p>
<p>The Texas Public Information Act provides that each government official may choose whether to allow the public access to the information in the custody of the City that contains your home address, home telephone number, or reveals whether you have family members. Please note that this does not apply to business addresses, which are subject to public disclosure. If an open records request is filed requesting to view or obtain records that contain your personal information, the City will take steps to protect your personal information as authorized by the Texas Public Information Act, but only if you have elected to protect personal information.</p>	
<p>I want the public to have access to my Home Address.</p>	<p>No</p>
<p>I want the public to have access to my Home Telephone Number.</p>	<p>No</p>
<p>I want the public to have access to my Social Security Number.</p>	<p>No</p>
<p>I want the public to have access to my Emergency Contact Information.</p>	<p>No</p>
<p>I want the public to have access to my Family Information.</p>	<p>No</p>
<p>Please attach any additional information, such as a current resume, using the</p>	

Attachments panel at the bottom of this page.