

	Air Service Incentive Prerequisites	Marketing Incentive Levels	Marketing Incentives		Based on Fiscal Year Fee Waiver Budgets	Eligible Period	Seasonality
			2-4x Weekly	5-7x+ Weekly			
Domestic	Incentives for initiation of air service on any UNSERVED U.S. domestic route.	Marketing for EACH new unserved route not previously served within a 12-month period by eligible air carrier.	Year One: \$100,000	Year One: \$150,000	Landing fees for ALL flights flown by air carrier on an unserved route .	Year One: 100%	Domestic seasonal service (minimum 4x per week during 90-day service period) is applicable under unserved destination, for one year only
	Incentives for initiation of air service on an UNSERVED TARGETED U.S. domestic route.	Marketing to EACH new unserved targeted route not previously served within a 12-month period by eligible air carrier.	Year One: \$150,000 Year Two: \$75,000	Year One: \$300,000 Year Two: \$150,000	Landing fees for ALL flights flown by air carrier on a targeted unserved route .	Year One: 100% Year Two: 50%	
International	Incentives for initiation of air service on an UNSERVED international route: Europe, South America, Asia, Middle East, & Africa	Marketing for EACH new unserved international route (to the region(s) mentioned) not previously served within a 12-month period by eligible air carrier.	Year One: \$300,000 Year Two: \$150,000	Year One: \$500,000 Year Two: \$250,000	Year One: 100% waiver of landing & FIS fees Year Two: 100% waiver of landing & FIS fees	Year One: 100% Year Two: 100%	International seasonal service (minimum 4x per week during 90-day service period) is applicable under unserved destination for both year one and two
	Incentives for initiation of air service on an TARGETED UNSERVED international route: Europe, South America, Asia, Middle East, & Africa	Marketing for EACH new unserved targeted international route (to the region(s) mentioned) not previously served within a 12-month period by eligible air carrier.	Year One: \$400,000 Year Two: \$300,000	Year One: \$600,000 Year Two: \$400,000	Year One: 100% waiver of landing & FIS fees & Year Two: 100% waiver of landing & FIS fees	Year One: 100% Year Two: 100%	
	Incentives for initiation of air service on an UNSERVED international route: North America, Central America, & Caribbean (including Puerto Rico & the U.S. Virgin Islands)	Marketing for EACH new unserved international route (to the region(s) mentioned) not previously served within a 12-month period by eligible air carrier.	Year One: \$200,000 Year Two: \$100,000	Year One: \$300,000 Year Two: \$150,000	Year One: 100% waiver of landing & FIS fees Year Two: 100% waiver of landing & FIS fees	Year One: 100% Year Two: 100%	
	Incentives for initiation of air service on an TARGETED UNSERVED international route: North America, Central America, & Caribbean (including Puerto Rico & the U.S. Virgin Islands)	Marketing for EACH new unserved targeted international route (to the region(s) mentioned) not previously served within a 12-month period by eligible air carrier.	Year One: \$250,000 Year Two: \$150,000	Year One: \$350,000 Year Two: \$200,000	Year One: 100% waiver of landing & FIS fees Year Two: 100% waiver of landing & FIS fees	Year One: 100% Year Two: 100%	
New Entrant Domestic Carrier	One-time marketing incentive to promote services offered by new entrant domestic air carrier with a minimum of 104 departures for each scheduled route.	New entrant air carrier marketing for 12-month incentivized period.	Year One: \$100,000		Landing fees, FIS fees, and eligible terminal rents owed to SAT for all flights flown by new entrant carrier.	Year One: 100%	See Above
New Entrant International Carrier	One-time marketing incentive to promote services offered by new entrant international air carrier with a minimum of 104 departures for each scheduled route.		Year One: \$200,000				See Above
Focus City Operation	LARGE: Focus city air carrier operator serving a minimum of 10 served & unserved routes of which one route must be an unserved route with 104 annual departures.	A large focus city operation by an air carrier may be eligible for marketing incentives for up to 24 months (incentivized period)	New entrant carrier one-time marketing incentive: \$200,000		Landing fees, FIS fees, and eligible terminal rents owed to SAT for all flights flown by new entrant carrier.	Year One: 100% Year Two: 75%	See Above
	SMALL: Focus city air carrier operator serving a minimum of 5 served & unserved routes of which one route must be an unserved route with 104 annual departures.	A small focus city operation by an air carrier may be eligible for marketing incentives for up to 24 months (incentivized period)	n/a		Landing fees, FIS fees, and eligible terminal rents owed to SAT for all flights flown by new entrant carrier.	Year One: 100% Year Two: 50%	