

Transportation Demand Management (TDM) Plan Update



**Tomika Monterville, Director
Transportation & Mobility Committee
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Background



- The 2016 SA Tomorrow Multimodal Transportation plan recommended the development of a Transportation Demand Management (**TDM**) plan
- A September 2017 Council Consideration Request (CCR) to create a City **TDM** Program
- In 2018 the City received an Alamo Area Metropolitan Planning Organization (AAMPO)/Texas Department of Transportation (TxDOT) grant for \$750,000 to fund a City-employee focused **TDM** Plan
- October 2019 City Vanpool program created in partnership with VIA Metropolitan Transit*



*Program ended in March 2020 due to COVID-19

Program Update

- Kick-Off Held in February
- Finalizing Logo Concepts, Communications Strategy, and Survey
 - Consultant is making revisions based on meeting with C&E
 - Department heads will be briefed to encourage survey participation
- Currently assessing data needs and locations, peer review and benchmarking
- Study to be completed within 12 months of Notice to Proceed (NTP)



Next Steps

SPRING 2023

- Finalize Communications Plan
- Engage with CoSA Departments
 - Finance
 - Innovation
 - HR
 - CCDO
- Employee Survey
 - Release and analyze survey results
 - Develop commute solutions based on employee responses





Thank You
End of Presentation