

<p>RFP for Advertising &amp; Marketing Services (22-084; 6100015427)</p> <p>Score Summary FINAL EVALUATION NOVEMBER 29, 2022</p>	<p>Maximum Points</p>	<p>KGB Texas Marketing/Public Relations, Inc. DBA KGB Texas Communications 825 East Locust Street San Antonio, TX 78212</p>	<p>Atkins International, LLC DBA The Atkins Group 501 Soledad St. San Antonio, TX, 78205</p>
<p>A - Experience, Background, Qualifications</p>	<p>35</p>	<p>29.17</p>	<p>18.83</p>
<p>B - Proposed Plan</p>	<p>30</p>	<p>24.50</p>	<p>15.00</p>
<p>A - B Sub-Total</p>	<p>65</p>	<p>53.67</p>	<p>33.83</p>
<p>C - Price</p>	<p>15</p>	<p>9.21</p>	<p>9.64</p>
<p>D - Disadvantage Business Enterprise Program</p>	<p>20</p>	<p>10.00</p>	<p>10.00</p>
<p>TOTAL SCORE</p>	<p>100</p>	<p>72.88</p>	<p>53.47</p>
<p>RANK BASED ON TOTAL SCORE</p>		<p>1</p>	<p>2</p>