

Airport Advisory Commission At Large Business Community	Application No: No: 20211020164906_11966
ELIGIBILITY	
PROFILE	
Prefix	Ms.
Last Name	Morales
First Name	Veronica
Middle Name	O
Suffix	
Preferred Name	Veronica
Title	
Are you a City of San Antonio resident?	Yes
San Antonio Resident Length - Years	39
In which City Council District do you reside?	06
How many years have you lived in the City Council District where you reside?	14
Address Type?	Residence
Address	2530 Sage Hollow
City	San Antonio
State	TX
Zip	78251
Phone Type?	Cell
Phone number	2105483778
Phone 2 Type?	Business
Phone 2 number	2109018221
Address 2 Type?	Business
Address 2	7400 Blanco Rd, Suite 128
City 2	San Antonio
State 2	TX
Zip 2	78216
eMail	veronica@thesocialbeing.com
Employer	The Social Being LLC
Job Title	President
Occupation	Advertising Agency
Board/Commission/Committee Name	Airport Advisory Commission~At Large~Business Community~01
DEMOGRAPHIC INFORMATION	

The City of San Antonio strives for boards and commissions to be representative of our diverse community. Providing the following demographic information is voluntary, and will only be used for statistical and reporting purposes.	
Race/Ethnicity (Please select all that apply):	Hispanic/Latino/a
Gender:	Female
Age:	45 to 54
Do you identify as a sexual minority (such as lesbian, gay, bisexual, queer, etc.)?	No
QUESTIONS	
If this board position requires residency within Bexar County, the City of San Antonio city limits or within a particular council district, do you meet those residency requirements?	Yes
Do you or any of your immediate family members or any businesses that you or they own currently have any direct or indirect financial interest in any contract(s) with the City, including subcontracts?	No
Will you or any of your immediate family members or any businesses that you or they own seek a contract(s) with the City in the foreseeable future?	No
Do you or any of your immediate family members or any businesses that you or they own have any financial interest, direct or indirect, in any sale to the City of any land, materials, supplies, or service?	No
Does your employer or an employer of your immediate family members have a contract with the City?	No
Do you or any of your family members currently serve or in the past year served as an administrative aide to a Councilmember?	No
Do you currently serve in any elected or appointed public government office?	No
Are you a member and/or officer and/or employee of any boards, commissions, corporations, non-profit entities, agencies, or other entities?	Yes
Give the title and dates of any position which you have held in such organization:	SBEDA Committee, District 5, November 2019 - October 2021 DAP, November 2019 - October 2021 Occupational Advisory Board Member for Quest College
Do you receive any compensation for service on this entity(ies)?	No
Do you intend to seek election or appointment to any public office or board or commission in the foreseeable future?	No
Have you ever been hired for a position with the City of San Antonio?	No
Describe your Educational history.	St John Bosco 1989 Graduate of

	Antonian Colleg Prep 1993 The University of Texas at San Antonio 2000 Bachelor of Arts in Communication specialization in Public Relations
Describe your Professional History & Certification designations (Current and historical).	After graduating from UTSA in 2000, I moved to Austin where I worked with the Texas Criminal Defense Lawyers Association planning the CLE for defense attorneys in Texas. Moving back to San Antonio in 2005, I working the tourism and hospitality industry. Then in 2007, I decide to use my degree and updated myself with the latest technologies, WordPress CMS. In 2010, I started my own business, The Social Being LLC to help small businesses and local non-profits with their digital marketing needs.
Describe your Volunteer Experience & Community Service	Mentor in the City of San Antonio Economic Development Department Mentor-Protege Program Mentor with HELM Powered by Liftfund accelerator program
Please provide a brief narrative outlining your reasons for seeking appointment to this board or commission:	I strive to help anyone that needs help with business matters. I have been a mentor with several organizations and I am continually giving back by offering workshops through various local organizations. I want to serve our community and I hope to continue to do so as an appointed member of this committee.
APPLICATION SIGN-OFF	
As a board, commission, or committee member, you will be asked to adhere to: Code of Ordinances, City of San Antonio, Part II, Chapter 2, Article IX, Sec.2-534. All board and commission members must file a Financial Disclosure Report with the Office of the City Clerk upon appointment, and annually thereafter, throughout the member's term. Failure to file a Financial Disclosure Report within the time required by the City's Ethics Code will be considered an automatic removal.	
I understand that if any member of the public makes a request for information included in this Application for Appointment, most of the information must be disclosed under the Public Information Act. I understand that the City of San Antonio will attempt to maintain the confidentiality of highly private matters by seeking an Attorney General's opinion in accordance with the Public Information Act. I understand that it may not be legally possible to maintain the confidentiality of such information, and I hereby release the City of San Antonio, and its agents, employees and officers, from any and all liability whatsoever if the information must	Acknowledged

be released pursuant to the Public Information Act or any other law requiring its release.	
OATH: I have read and understand the guidelines set out in this application. The foregoing statements are true, accurate, and complete. I agree that any misrepresentation or omission of facts may result in my disqualification for appointment.	Acknowledged
Enter Your Name	Veronica Morales
Date of submission.	10/20/2021
The Texas Public Information Act provides that each government official may choose whether to allow the public access to the information in the custody of the City that contains your home address, home telephone number, or reveals whether you have family members. Please note that this does not apply to business addresses, which are subject to public disclosure. If an open records request is filed requesting to view or obtain records that contain your personal information, the City will take steps to protect your personal information as authorized by the Texas Public Information Act, but only if you have elected to protect personal information.	
I want the public to have access to my Home Address.	No
I want the public to have access to my Home Telephone Number.	No
I want the public to have access to my Social Security Number.	No
I want the public to have access to my Emergency Contact Information.	No
I want the public to have access to my Family Information.	No
Please attach any additional information, such as a current resume, using the Attachments panel at the bottom of this page.	