

San Antonio Water System Board of Trustees (SAWS) Other Southeast Quadrant	Application No: No: 20210925164907_11887
ELIGIBILITY	
PROFILE	
Prefix	Ms.
Last Name	Reyna
First Name	Marilu
Middle Name	
Suffix	
Preferred Name	Marilu
Title	Exec. VP of Public Affairs and Communications
Are you a City of San Antonio resident?	Yes
San Antonio Resident Length - Years	55
In which City Council District do you reside?	03
How many years have you lived in the City Council District where you reside?	55
Address Type?	Residence
Address	
City	San Antonio
State	TX
Zip	
Phone Type?	Cell
Phone number	
Phone 2 Type?	Business
Phone 2 number	
Address 2 Type?	Business
Address 2	
City 2	SAN ANTONIO
State 2	TX
Zip 2	78210
eMail	
Employer	
Job Title	
Occupation	

Board/Commission/Committee Name	San Antonio Water System Board of Trustees (SAWS)~Other~Southeast Quadrant~04
DEMOGRAPHIC INFORMATION	
The City of San Antonio strives for boards and commissions to be representative of our diverse community. Providing the following demographic information is voluntary, and will only be used for statistical and reporting purposes.	
Race/Ethnicity (Please select all that apply):	Hispanic/Latino/a Middle Eastern or North African
Gender:	Female
Age:	55 to 64
Do you identify as a sexual minority (such as lesbian, gay, bisexual, queer, etc.)?	
QUESTIONS	
If this board position requires residency within Bexar County, the City of San Antonio city limits or within a particular council district, do you meet those residency requirements?	Yes
Do you or any of your immediate family members or any businesses that you or they own currently have any direct or indirect financial interest in any contract(s) with the City, including subcontracts?	No
Will you or any of your immediate family members or any businesses that you or they own seek a contract(s) with the City in the foreseeable future?	No
Do you or any of your immediate family members or any businesses that you or they own have any financial interest, direct or indirect, in any sale to the City of any land, materials, supplies, or service?	No
Will you or any of your	No

immediate family members of any businesses that you or they own seek or take part, either directly or indirectly, in any sale of land, materials, supplies, or service to the City in the foreseeable future?	
Does your employer or an employer of your immediate family members have a contract with the City?	No
Do you or any of your family members currently serve or in the past year served as an administrative aide to a Councilmember?	No
Do you currently serve in any elected or appointed public government office?	No
Are you a member and/or officer and/or employee of any boards, commissions, corporations, non-profit entities, agencies, or other entities?	Yes
Give the title and dates of any position which you have held in such organization:	2020-present Board Member Port San Antonio 2018-present Member/Appointee City Bond Oversight Commission 2016-2017 Member/Appointee 2017 Bond Committee Member - Facilities 2015-present Board Member San Antonio Chamber of Commerce
Do you receive any compensation for service on this entity(ies)?	No
Do you intend to seek election or appointment to any public office or board or commission in the foreseeable future?	No
Have you ever been hired for a position with the City of San Antonio?	Yes
List the department(s) and date(s):	Special Events Contract work with Neighborhood Development Department - 2007
Reason for leaving City employment:	This was a temporary contact for services (special event).
Describe your Educational history.	EDUCATION B.A., 1996, Major: Sociology/Minor: Communications St. Marys University, San Antonio, Texas M.A., 2002, Major: Communication Studies/Public Relations St. Marys University, San Antonio, Texas Nonprofit Management Certification Program Participant University of Texas at San Antonio, San Antonio, Texas
Describe your Professional	PROFESSIONAL JOB HISTORY November 2015 present The BCFS

<p>History & Certification designations (Current and historical).</p>	<p>System, Executive Vice President for Public Affairs and Communications May 2008 November 2015 Texas A and M University-San Antonio Associate Vice President for University Communications, Marketing and Special Projects 2007-2008 Hispanas Unidas Mentoring and Leadership Program Executive Director 2003-2007 AVANCE, Inc. - Early Childhood Education Program National Director of Public Relations and Marketing 1988-2003 St. Marys University Special Events and Public Relations 1983-1988 KLRN-TV 9 Public Broadcasting Network Special Events Coordinator/Assistant Auction Manager RELEVANT TRAINING, CONFERENCES and CERTIFICATIONS Leadership Communication Certification Public Relations Society of America - 2020 Reputation Risk Management Certification Public Relations Society of America - 2018 Crisis Communication Certification Public Relations Society of American - 2017 Conference for Senior Communications Professionals LETS BE BOLD: Communicators as Leaders of Transformation American Association of State Colleges and Universities Washington, D.C. - 2015 Leadership in Crisis Preparedness and Response REGESTER LARKIN Conference Crisis Communications Crisis Management Reputation Management and Strategic Communication Houston, Texas 2015 LBJ School of Public Policy Governors Center for Management Development Executive Leadership Training Program Austin, Texas - 2014 CASE Conference Summit for Leaders in Advancement Baltimore, Maryland - 2013</p>
<p>Describe your Volunteer Experience & Community Service</p>	<p>Along with the boards, committees and/or commissions listed below, I am also a volunteer with the San Antonio Food Bank, Raul Jimenez Annual Thanksgiving Dinner, Children"s Emergency Relief International, and a variety of community organizations. 2020-present Board Member Port San Antonio 2018-present Member/Appointee City Bond Oversight Commission 2016-2017 Member/Appointee 2017 Bond Committee Member - Facilities 2015-present Board Member San Antonio Chamber of Commerce 2015-present Member Public Relations Society of America 2014-2016 Committee Member SA Tomorrow Historic Preservation Committee 2014-2016 Committee Member CENTRO San Antonio Zona Cultural Steering Committee 2014-2016 Board Member CENTRO-Zona Cultural Advisory Board 2013-2014 Board Member Alamo City Chamber 2012-2014 Puente Mentor Palo Alto College 2009-2015 Member Council for Advancement and Support of Education (CASE)</p>
<p>Please provide a brief narrative outlining your reasons for seeking appointment to this board or commission:</p>	<p>I have been a resident of San Antonio in District 3 almost my entire life and I could not be more proud of the growth and progress happening in my community and throughout the City of San Antonio. I am committed to doing my part to continue to help our city grow and prosper and I am passionate about community service. This along with my leadership skills, my ability to build consensus, to listen to my neighbors, community members, business leaders and because I feel it is important to give back to the city where I have grown both personally and professionally, I submit my application to serve as the representative for the Southeast Quadrant on the SAWS Board. I have 30 plus years of experience in the business community where currently I serve as the Executive Vice President of Public Affairs and Communications for BCFS, one of the largest non-profit organizations in San Antonio. Before my position with BCFS, I served for eight years as the Associate</p>

	<p>Vice President for Marketing and Communications for Texas A and M University-San Antonio where served alongside the founding president, Dr. Maria Hernandez Ferrier as a member of her executive team that worked to build the university to what it is today. In this role, I led the marketing, advertising and public relations efforts that helped garner the university stand-alone status and unprecedented enrollment growth. I have worked for some phenomenal local non-profits to include, AVANCE, where is served as the Director of Marketing and Communications, Hispanas Unidas where I served as the Executive Director and in the early years of my career, I worked at St. Marys University and our location Public Broadcasting Station, KLRN-TV9. I believe my experience and credentials align well with what you are seeking to fill this important position.</p>
<p>APPLICATION SIGN-OFF</p>	
<p>As a board, commission, or committee member, you will be asked to adhere to: Code of Ordinances, City of San Antonio, Part II, Chapter 2, Article IX, Sec.2-534. All board and commission members must file a Financial Disclosure Report with the Office of the City Clerk upon appointment, and annually thereafter, throughout the member's term. Failure to file a Financial Disclosure Report within the time required by the City's Ethics Code will be considered an automatic removal.</p>	
<p>I understand that if any member of the public makes a request for information included in this Application for Appointment, most of the information must be disclosed under the Public Information Act. I understand that the City of San Antonio will attempt to maintain the confidentiality of highly private matters by seeking an Attorney General's opinion in accordance with the Public Information Act. I understand that it may not be legally possible to maintain the confidentiality of such information, and I hereby release the City of San Antonio, and its agents,</p>	<p>Acknowledged</p>

<p>employees and officers, from any and all liability whatsoever if the information must be released pursuant to the Public Information Act or any other law requiring its release.</p>	
<p>I recognize that I am an applicant for San Antonio Water System Board of Trustees (SAWS)~Other~Southeast Quadrant~04, as a City of San Antonio board or commission that is more than advisory in nature. As a city officer, I understand that I, my immediate family members, and any business in which I and/or they hold a 10% or greater ownership interest will be prohibited from seeking or accepting contracts with the city for the duration of my service on this board. I further understand that this restriction will extend with regard to many types of discretionary contracts for a period of one year after leaving city service.</p>	<p>Acknowledged</p>
<p>OATH: I have read and understand the guidelines set out in this application. The foregoing statements are true, accurate, and complete. I agree that any misrepresentation or omission of facts may result in my disqualification for appointment.</p>	<p>Acknowledged</p>
<p>Enter Your Name</p>	<p>Marilu Reyna</p>
<p>Date of submission.</p>	<p>9/25/2021</p>
<p>The Texas Public Information Act provides that each government official may choose whether to allow the public access to the information in the custody of the City that contains your home address, home telephone number, or reveals whether you have family members. Please note that this does not</p>	

apply to business addresses, which are subject to public disclosure. If an open records request is filed requesting to view or obtain records that contain your personal information, the City will take steps to protect your personal information as authorized by the Texas Public Information Act, but only if you have elected to protect personal information.	
I want the public to have access to my Home Address.	No
I want the public to have access to my Home Telephone Number.	No
I want the public to have access to my Social Security Number.	No
I want the public to have access to my Emergency Contact Information.	No
I want the public to have access to my Family Information.	No
Please attach any additional information, such as a current resume, using the Attachments panel at the bottom of this page.	