

INITIAL SCORE MATRIX

RFQ for SA Climate Ready Public Engagement & Communications Initiative (24-010; 6100017467) Score Summary INITIAL EVALUATION December 12, 2023	Maximum Points	Lustrous Public Relations LLC 4618 Pecan Grove San Antonio, TX 78222	TXC Texas Creative, LLC dba Texas Creative 110 E. Houston St., Suite 209 San Antonio, TX 78205
A - Experience, Background, Qualifications	35	26.60	26.60
B - Proposed Plan	40	30.20	25.00
A - B Sub-Total	75	56.80	51.60
C - SBEDA - SBE Prime Contract Program	5	5.00	5.00
C - SBEDA - M/WBE Prime Contract Program	5	5.00	0.00
D - Local Preference Program	10	10.00	10.00
E - Veteran-Owned Small Business Preference Program	5	0.00	0.00
TOTAL SCORE	100	76.80	66.60
RANK BASED ON TOTAL SCORE		1	2