



Arts & Culture

FY 2025 PROPOSED BUDGET

City Council Budget Work Session
Presented by: Krystal Jones
September 4, 2024



Agenda

- Department Overview
- FY 2025 Proposed Budget
- FY 2025 Performance Measures
- FY 2025 Overview



Department Overview

To enrich quality of life by leading and investing in San Antonio's arts and culture.



Grants
Management



Cultural Events
& Exhibits



Public Art



Marketing, Film
& Music

3

FY 2025 Proposed Budget

Fund (\$ in Millions)	FY 2024 Adopted	FY 2024 Revised	FY 2025 Proposed	% over FY 2024 Adopted
Restricted Funds	\$13.1	\$13.0	\$13.5	3.1%
General Fund – Arts Maintenance	0.5	0.5	0.5	0.0%
Total	\$13.6	\$13.5	\$14.0	3.0%

Positions	FY 2024	FY 2025	Change
Arts & Culture	24	24	0

4

FY 2025 Performance Measures

	FY 2023 Actuals	FY 2024 Target	FY 2024 Estimate	FY 2025 Target
Inputs				
Grant dollars awarded	\$6.5M	\$6.9M	\$6.9M	\$7.3M
Outputs				
Grant supported programs	New	New	New	2,500
Outcomes				
Artists showcased by grantees	New	New	New	1,290
Attendees at grantee programs	2.6M	2.0M	2.8M	2.9M
Public Art maintenance projects	11	25	33	27



San Anto Cultural Arts



Esperanza Peace & Justice Center

5

FY 2025 Performance Measures: Arts Funding Year 1 of 3-Year Funding Cycle

Operational – 38 Grantees

- San Antonio-based arts nonprofit
- 3 years arts programming
- Grants based on % total operating expenses
- Graduated scale

Culturally Specific – 10 Grantees

- Receive an Operational Grant
- Mission specific to People of Color, Women or LGBTQIA+
- Grants 20% of total operating expenses on top of Base Ops



Ballet San Antonio



Conjunto Heritage Taller

6

FY 2025: Arts Funding

Events – 25 Grantees

- San Antonio-based nonprofit
- Producing an arts or cultural event in San Antonio
- Competitive
- Max award 20% of total event budget



Diwali San Antonio

Artist Grants – 30 Grantees

- San Antonio-based artists
- \$7,500 and \$15,000 grants to create new works
- Competitive
- Projects must be presented in the San Antonio community



Anna De Luna

7

Public Art Maintenance



8

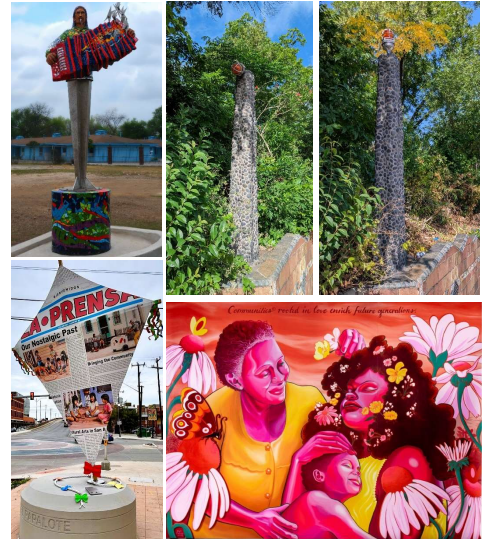
FY 2025 Performance Measures: Public Art

Public Art Maintenance

- **Target:** 27 projects
- Launch of collection management system

New Public Art

- 7 dedications planned
- 2022 Bond projects on track
- $\frac{3}{4}$ of projects in design phase by end of FY 2025
- At least four projects incorporating shade
- Increased community engagement



9

FY 2025 Performance Measures: Department Events

Target

- 26 events
- 23,000 attendees
- 76 artists showcased

Includes

- Public Art Dedications
- Exhibit Openings
- Artist Talks & Workshops
- Film Coffee Talks
- Panel Discussions

Upcoming Centro de Artes Exhibition

*Dining with Rolando Briseño:
A 50 Year Retrospective*



10

Highlight: Film

- 404 days of filming reported by film productions
 - *1923* – *Yellowstone* TV Series
 - *Leguizamo does America* – TV Series
 - *KIA* – Commercial
 - *It's a Wrap* – Docuseries
- 6th Year on *Movie Maker Magazine's* "Top Places to Live and Work"

San Antonio Westside serves as backdrop for new KIA Motors commercial

By Jesse Williams, Creative Producer
Aug 16, 2024



11

FY 2025 Summary

- \$7.3M in arts funding to 95 grantees
 - 2.9M attendees
 - 2,500 events featuring 1,290 artists
- 27 Public Art Maintenance Projects
- 7 New Public Art Projects
- 23,000 attendees at 26 Department events and programs
 - Featuring 76 Artists
- Continue to tell San Antonio's cultural story:
 - Marketing / public relations
 - Partnerships with organizations including Visit San Antonio and *Texas Public Radio*
 - Fostering and promoting film projects



12



Arts & Culture

FY 2025 PROPOSED BUDGET

City Council Budget Work Session
Presented by: Krystal Jones
September 4, 2024

