

Airport Network Programming Service Agreement for San Antonio International Airport

Item 39

June 6, 2024

Jesus H. Saenz, Jr., IAP, Director, Aviation



Airport Network Programming Services

ReachTV

- Provides high-quality TV content to **90** US commercial airports
- Approximately 44 minutes of news, information and entertainment with 16 minutes of advertising time per hour
 - Suitable for a public viewing audience with no graphic/live video coverage of aviation accidents; non-political; & will not contain graphic, violent or sexual content or profane language.
- Airlines are supportive as it will provide weather updates

Term

- Five years with automatic renewal of two, one-year periods

Revenue

- Minimum Annual Guarantee of \$60,000

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