



City of San Antonio

Agenda Memorandum

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Agenda Item Number: {{item.number}}

Agenda Date: April 8, 2025

In Control: San Antonio Arts Commission

DEPARTMENT: Department of Arts and Culture

DEPARTMENT HEAD: Krystal Jones

COUNCIL DISTRICTS IMPACTED: Citywide

SUBJECT:

Performing Arts, Film and Music: Supplemental San Antonio Film Incentive Program Applicant (Briefing)

SUMMARY:

The San Antonio Film Commission received a new application to the Supplemental San Antonio Film Incentive Program on March 20, 2025. The application was approved by a sub-committee of the Performing Arts, Film and Music Committee and the project is currently in production.

BACKGROUND INFORMATION:

The Supplemental San Antonio Film Incentive Program (SSAI) provides a cash rebate to professional film and television productions that film primarily in the Greater San Antonio Metropolitan Area (GSAMA). The SSAI is intended to support projects that hire locally from San Antonio-based cast, crew, and department heads; promote San Antonio-based vendors and services; increase tourism to the San Antonio area; and contribute to San Antonio's standing as a

vibrant production destination. Qualifying applicants receive a 7.5% rebate on eligible expenditures.

ISSUE:

There is no issue as this is a briefing.

FISCAL IMPACT:

Funding for the Supplemental San Antonio Film Incentive Program comes from the Hotel Occupancy Tax. Total award amount and funds are determined and distributed after the project is complete and staff has completed an audit of submitted expenditures. Qualifying expenditures receive a 7.5% rebate with the maximum award amount capped at \$250,000.

ALTERNATIVES:

There are no alternatives as this is a briefing.

RECOMMENDATION:

There are no recommendations, as this is a briefing.