



City of San Antonio

Agenda Memorandum

File Number:

Agenda Item Number: 36

Agenda Date: November 2, 2023

In Control: City Council A Session

DEPARTMENT: Parks & Recreation Department

DEPARTMENT HEAD: Homer Garcia III

COUNCIL DISTRICTS IMPACTED: District 3

SUBJECT:

Sports License Agreement with Highland Rockets Youth Football and Cheer

SUMMARY:

This ordinance authorizes the Parks and Recreation Department to execute a Sports License Agreement with Highland Rockets Youth Football and Cheer for operations, maintenance, and programming of the designated sports fields at South Side Lions Park in Council District 3.

BACKGROUND INFORMATION:

The Highland Rockets Youth Football and Cheer has established a community presence over the last 40 years. The league utilizes the designated sports fields at Southside Lions Park to provide organized youth sports activities year-round. The league has served over 180 area youth in the current operating year.

The current agreement expires December 31, 2023, and a new Sports License Agreement is proposed to commence on January 1, 2024, and will expire on December 31, 2028. In lieu of rent, the league shall be responsible for operations and maintenance of the designated sports fields at Southside Lions Park. In addition, the league will be permitted to operate concessions with proceeds benefitting their program and to offset the cost of operations and maintenance.

ISSUE:

This Ordinance authorizes the Parks and Recreation Department to execute a Sports License Agreement with Highland Rockets Youth Football and Cheer for operations, maintenance, and programming of the designated sports fields at South Side Lions Park in Council District 3. To offset operating expenses, the league retains all revenues associated with its operations including field rentals, concessions, and league registration fees. This action is consistent with the adopted SA Parks System Plan by leveraging community partnerships to expand recreational opportunities in the community.

ALTERNATIVES:

City Council could elect not to approve this action and require the fields be added to the reservation system upon expiration of the current term or leave it open for community use. Both alternatives would require the Department to maintain the field and assume all related costs.

FISCAL IMPACT:

There is no fiscal impact associated with this action. This action results in cost avoidance to the City with the league maintaining the licensed premises.

RECOMMENDATION:

Staff recommends approval to execute a Sports License Agreement with Highland Rockets Youth Football and Cheer for operations, maintenance, and programming of the designated sports fields at Southside Lions Park in Council District 3.