



# City of San Antonio

## Agenda Memorandum

**File Number:**  
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**Agenda Item Number:** {{item.number}}

**Agenda Date:** February 11, 2025

**In Control:** San Antonio Arts Commission

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**DEPARTMENT:** Department of Arts and Culture

**DEPARTMENT HEAD:** Krystal Jones

**COUNCIL DISTRICTS IMPACTED:** Citywide

**SUBJECT:**

Performing Arts, Film and Music: Active Supplemental San Antonio Film Incentive Program Application (Briefing)

**SUMMARY:**

The San Antonio Film Commission received a new application to the Supplemental San Antonio Film Incentive Program on January 8, 2025. The application was approved by a sub-committee of the Performing Arts, Film and Music Committee and the project is currently in production.

**BACKGROUND INFORMATION:**

The Supplemental San Antonio Film Incentive Program (SSAI) provides a cash rebate to professional film and television productions that film primarily in the Greater San Antonio Metropolitan Area (GSAMA). The SSAI is intended to support projects that hire locally from San Antonio-based cast, crew, and department heads; promote San Antonio-based vendors and services; increase tourism to the San Antonio area; and contribute to San Antonio's standing as a

vibrant production destination. Qualifying applicants receive a 7.5% rebate on eligible expenditures.

**ISSUE:**

There is no issue as this is a briefing.

**FISCAL IMPACT:**

Funding for the Supplemental San Antonio Film Incentive Program comes from the Hotel Occupancy Tax. Total award amount and funds are determined and distributed after the project is complete and staff has completed an audit of submitted expenditures. Qualifying expenditures receive a 7.5% rebate with the maximum award amount capped at \$250,000.

**ALTERNATIVES:**

There are no alternatives as this is a briefing.

**RECOMMENDATION:**

There are no recommendations, as this is a briefing.