

# **Municipal Golf Association – San Antonio (MGA-SA)**



**Alamo City**<sup>SM</sup>  
GOLF TRAIL

**Presented by:**

**Andrew Peterson, PGA, President/CEO, MGA-SA**

**Ryan Harrison, Assistant to the Director, Parks and Recreation**

# What is the MGA-SA?



- A 501c3 entity created in 2007 to manage and maintain eight City-Owned Golf Courses

- MGA-SA Mission Statement:

To provide the best quality of municipal golf to citizens at an affordable rate, and to continue to provide municipal golf as a City amenity available to citizens and visitors.

MGA-SA seeks to provide access to all, and encourages senior play, as well as promotes junior golf.

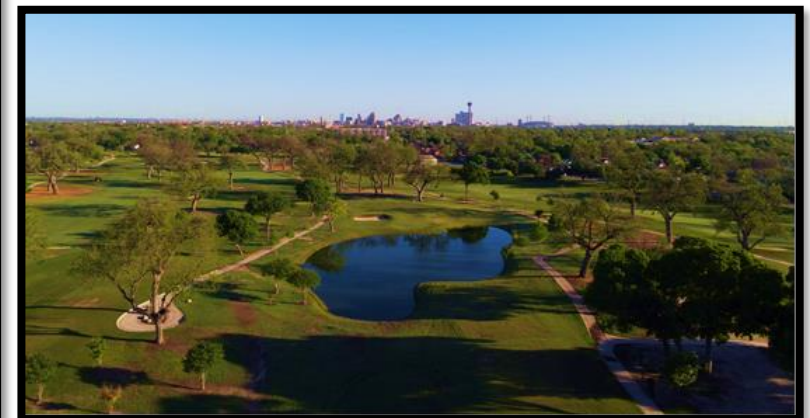
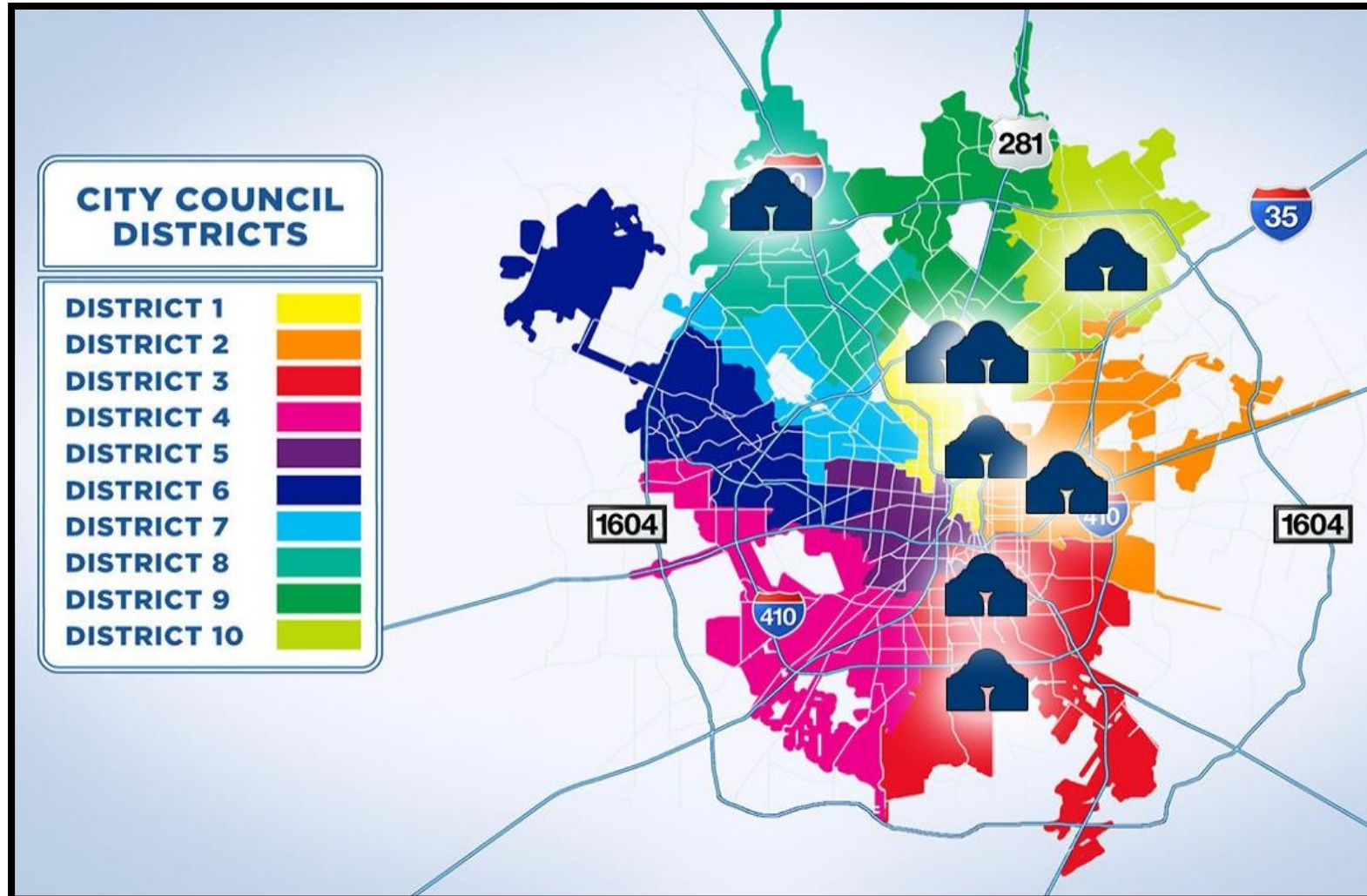
# MGA-SA Background



- May 2007 – City entered into a Golf Course Management Agreement with MGA-SA to assume management of the City’s seven golf courses over a 3-year transition period.
- June 2012 – 1<sup>st</sup> Amendment to the Management Agreement modifying repayment terms.
- May 2015 – 2<sup>nd</sup> Amendment to the Management Agreement with the addition of Northern Hills Golf Course, acquired by the City, bring total courses to eight golf courses.
- May 2022 – 3<sup>rd</sup> Amendment to the Management Agreement with a five-year extension to the term expiring May 12, 2027.
- August 2024 – 4<sup>th</sup> Amendment to the Management Agreement to remove First Tee from MGA-SA Management Agreement.



# MGA-SA Facility Locations



# MGA-SA By The Numbers



**290**

Employees  
(85 Full-Time)

**418,000**

Rounds of Golf

**\$21.4 M**

FY 24 Revenue

**10,435**

Golf Members  
(as of August 2024)

**73,800**

E-mail Subscribers

**45+**

Schools &  
Universities Utilize  
MGA-SA Courses

**115+**

Annual Corporate  
& Charity Golf  
Events

**478**

Golf Carts

**240**

Pieces of  
Equipment

**\$28,000,000+**

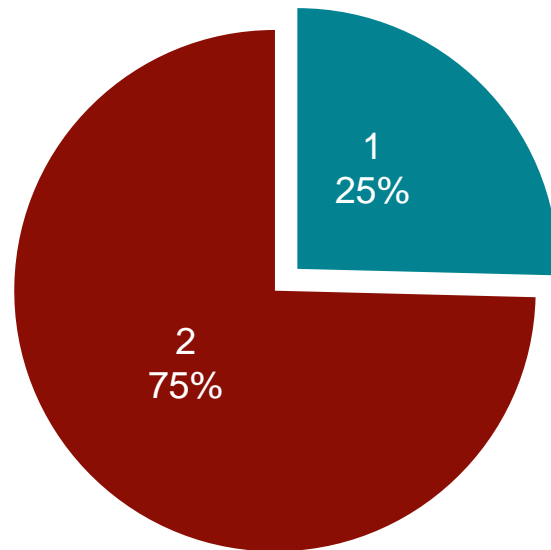
Capital Improvements Accomplished by MGA-SA

(Full Renovation of Brackenridge Park, Cedar Creek, Olmos Basin, San Pedro & Riverside,  
Irrigation Systems, Cart Paths, Tee Boxes, Bunker Systems, Clubhouses, Maintenance Facilities, etc.)

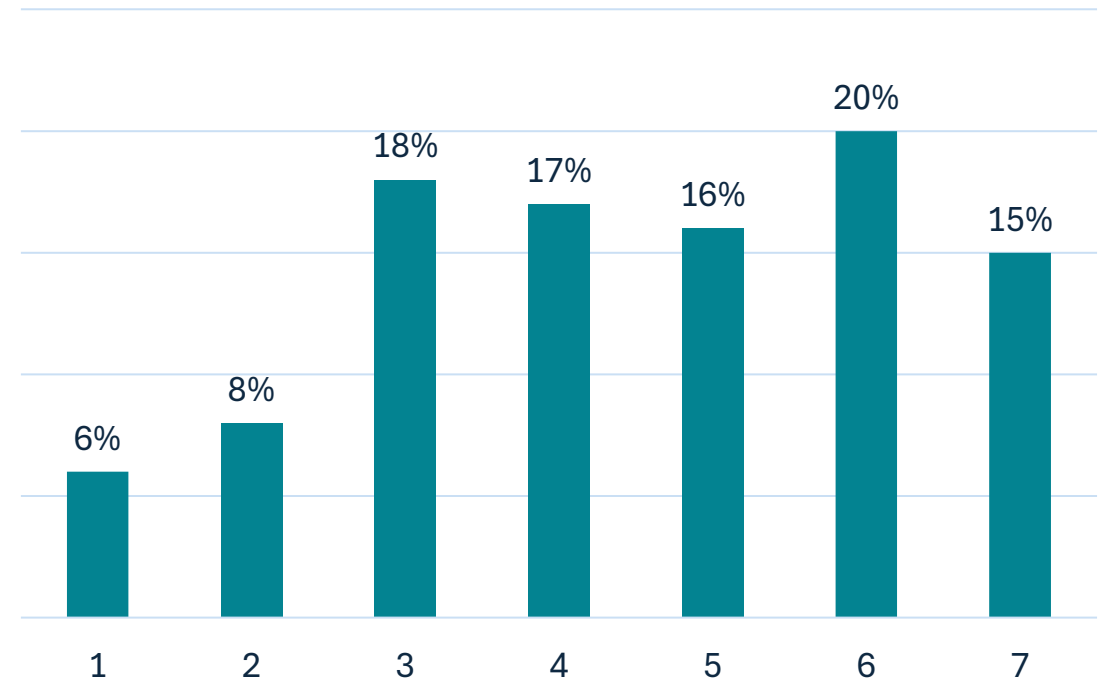
# MGA-SA Customer Demographics



Customer Gender



Customer Age



# MGA-SA

## Board of Directors

- Board of Directors consists of (15) members:
  - 7 at-large members selected by the MGA-SA Board
  - 6 at-large members appointed by the City Council (two-year terms)
  - 2 ex-officio members appointed by the City Manager
    - Parks Director & Finance Assistant Director
- Board meets 6-7 times annually
  - Various Committees meet monthly or as needed (Finance, Construction, Long-Range Planning, Diversity & Inclusion)



### Current Board Composition

	MGA	City	Ex-Officio	Total
Total Members	7	6	2	15
Male	5	3	1	9
Female	2	3	1	6
African-American	-	1	-	1
Asian/Pacific Islander	-	-	-	-
Hispanic	2	2	1	5
White/Caucasian	5	3	1	9
Other	-	-	-	-



# MGA-SA Board Applications

- City Clerk's Office Release  
Call for Applications:  
August 26, 2024
- Outreach Efforts
  - Press Release, Notification to  
City Council Offices, San Antonio  
Sports
  - MGA-SA Website, SA Women's  
Golf Association, Brackenridge  
Park Women's Golf Association,  
LPGA Women's Amateur Golf  
Association



	2013	2015	2017	2019	2021
Total Applications Received	11	18	18	45	27
Reappointments	5	6	6	4	2
Male	9	17	17	43	22
Female	2	1	1	2	5
African-American	2	2	2	1	3
Asian/Pacific Islander	-	-	-	1	-
Hispanic	4	7	7	21	10
White/Caucasian	4	7	7	15	11
Other	1	2	2	3	-
Unknown/Did Not Answer	-	-	-	4	3



# MGA-SA Background



- Review Criteria

- Standard COSA Requirements
- Background (MGA-SA seeks well-rounded Board)
- Industry Knowledge

- Next Steps

- At **August** Community Health Committee Meeting, Identify Ad-Hoc Review Committee Members
- Ad-Hoc Review Committee Convenes to Shortlist Applications (early October)
- At **October** Community Health Committee Meeting, Committee Members Will Interview Shortlisted Applications and Recommend 6 for City Council Approval
- Full City Council Approval to be Scheduled for A Session in **November** 2024

## Ad-Hoc Review Committee

Name	Title	Organization
TBD - Councilmember	CHC Committee Member	City Council
TBD - Councilmember	CHC Committee Member	City Council
Homer Garcia III	Director, Parks and Recreation	COSA
Melanie S. Keeton	Assistant Director, Finance	COSA
Andrew Peterson	President/CEO	MGA-SA



Alamo City<sup>SM</sup>  
GOLF TRAIL

**Thank You**  
**End of Presentation**