



# City of San Antonio

## Agenda Memorandum

**File Number:**

---

**Agenda Item Number:** 48

**Agenda Date:** August 8, 2024

**In Control:** City Council A Session

---

**DEPARTMENT:** Parks & Recreation Department

**DEPARTMENT HEAD:** Homer Garcia III

**COUNCIL DISTRICTS IMPACTED:** District 8

**SUBJECT:**

Naming of the New Medical Center Area Park to Lisa Starr Rosenstein Park

**SUMMARY:**

Ordinance approving the naming of the New Medical Center Area Park to Lisa Starr Rosenstein Park.

**BACKGROUND INFORMATION:**

Councilmember Manny Pelaez submitted to the Office of the City Clerk a request for the naming of the New Medical Center Area Park, a 2022 Bond funded project, located at Floyd Curl Drive, be named the Lisa Starr Rosenstein Park.

The naming of the park is to honor Lisa Starr Rosenstein who passed away on May 2, 2021, in a tragic hit and run accident while out on her morning run. She became a long distance runner and took great pride in having completed 27 marathons in just a few short years. She lived an active and healthy lifestyle, encouraging those around her to continue to stay energetic. Lisa touched everyone she met with her larger-than-life personality and her massive heart. Lisa was active in many areas of the community including her children's schools, the NY Roadrunners, and her synagogues- Congregation Rodfei Sholom and Congregation Beth El. Naming the park serves as

a memory to Lisa's life, family, community and her dedication to marathon running.

Staff followed the naming process in accordance with the Ordinance No. 2011-03-31-0239. A committee was established to hold a public hearing on this proposal. The public hearing was held on Tuesday June 11, 2024 at 6:00 p.m. The committee consisted of Matthew Starr, Community Representative selected by Council District 8 Councilmember Manny Pelaez; Homer Garcia, Director of the Parks and Recreation Department; and Melissa Ramirez, Interim Deputy Director of the Development Services Department. Notification was mailed to those within a two thousand (2,000) foot radius of the New Medical Center Area Park. Publication was placed in the San Antonio Express News; San Antonio Report; SA Speak Up; e-blast to the Parks and Recreation Department's 4,500 subscribers; and District 8 communication platforms. Based on the responses received from the public notice mailout and both in-person & written comment, 78 notices were in favor of the proposed naming and 0 notices in opposition. Following public input, the public hearing concluded with the committee recommending moving forward to the City Council the naming of the 2022 bond project, New Medical Center Area Park to Lisa Starr Rosenstein Park located at Floyd Curl Drive in Council District 8.

**ISSUE:**

This ordinance authorizes the naming of the New Medical Center Area Park to Lisa Starr Rosenstein Park located at Floyd Curl Drive in Council District 8. This action is consistent with the City's Naming of City Facilities and Streets ordinance.

**ALTERNATIVES:**

City Council could elect not to name the New Medical Center Area Park to Lisa Starr Rosenstein Park and direct staff to keep it as referenced in the 2022 Bond.

**FISCAL IMPACT:**

There is no fiscal impact associated with this action.

**RECOMMENDATION:**

Staff recommends approval to the naming of the 2022 Bond project listed as New Medical Center Area Park to Lisa Starr Rosenstein Park located at Floyd Curl Drive in Council District 8.