

FINAL SCORE MATRIX

RFP for Latin America Foreign Representative (24-109; 6100018024) Score Summary *FINAL EVALUATION July 16, 2024	Maximum Points	Xtrategy US, LLC Westin Executive Offices, Suite 40 Weston, FL 33326	Publibanners, S.A. de C.V. DBA IntelliTradePros 304 Ave. Lazaro Cardenas San Pedro Garza Garcia, NL 66260	Moon Softlanding Partners, LLC 1703 Evans Rd. #3208 San Antonio, TX 78258	Misfits, LLC 110 E. Houston St. 7th Floor San Antonio, TX 78205
A - Experience, Background and Qualifications	40	34.80	31.00	28.60	24.80
B - Proposed Plan	35	30.40	30.80	23.20	21.40
A - B Sub-Total	75	65.20	61.80	51.80	46.20
C - Price	10	9.73	10.00	9.73	9.73
D - Local Preference Program	10	0.00	0.00	0.00	0.00
E - Veteran-Owned Small Business Preference Program	5	0.00	0.00	0.00	0.00
TOTAL SCORE	100	74.93	71.80	61.53	55.93
RANK BASED ON TOTAL SCORE					
		1	2	3	4

*One evaluation meeting held, and no interviews conducted.