



City of San Antonio

Agenda Memorandum

File Number:
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Agenda Item Number: 2

Agenda Date: March 24, 2025

In Control: Community Health Committee

DEPARTMENT: Health Department

DEPARTMENT HEAD: Claude Jacob

COUNCIL DISTRICTS IMPACTED: Citywide

SUBJECT:

A Briefing on Metro Health's 2025 National Public Health Week activities.

SUMMARY:

The City of San Antonio Metropolitan Health District (Metro Health) will provide an overview of the activities and publicity for National Public Health Week which will be celebrated April 7–13, 2025.

BACKGROUND INFORMATION:

Metro Health will brief the Community Health Committee on the 2025 National Public Health Week (NPHW) activities which occur annually during the first full week in April. During NPHW (April 7–13, 2025), Metro Health will highlight activities taking place as part of the national awareness campaign. Metro Health will support the national campaign with a paid advertising and enhanced media coverage on local stations.

Highlights of 2025 National Public Health Week include:

- Mayor's Fitness Council Student Ambassadors Basketball Send Off: Youth participating in the Mayor's Fitness Council (MFC) Student Ambassador Program promote health and wellness at their schools and in their communities. On April 4th, MFC Student Ambassadors will participate in a basketball send off during the NCAA Final Four game.
- UTSA Dean's Community Lecture Series: April 8th (12 – 1pm). UTSA Main Campus, Retama Auditorium. The lecture will feature a panel conversation about public health and NPHW at the UTSA Main Campus RACE Auditorium.
- National Public Health Week Proclamation: On April 10th during the City Council A-Session meeting, the Mayor's Proclamation will declare April 7-13, 2025, as National Public Health Week.
- Public Health Fest: April 10th (4-7 p.m.) will take place at Rosedale Park. This free community event will offer resources, information from Metro Health programs, free vaccinations, fiesta medals, free produce, entertainment, and more.

ISSUE:

Metro Health would like the opportunity to brief the Community Health Committee on the 2025 National Public Health Week awareness campaign and highlight local activities taking place.

FISCAL IMPACT:

This item is for briefing purposes only.

ALTERNATIVES:

This item is for briefing purposes only.

RECOMMENDATION:

Staff does not recommend any action.