

FINAL SCORE MATRIX

RFQ for SA Climate Ready Public Engagement & Communications Initiative (24-010; 6100017467) Score Summary FINAL EVALUATION January 12, 2024	Maximum Points	Lustrous Public Relations LLC 4618 Pecan Grove San Antonio, TX 78222	TXC Texas Creative, LLC dba Texas Creative 110 E. Houston St., Suite 209 San Antonio, TX 78205
A - Experience, Background, Qualifications	35	29.25	24.25
B - Proposed Plan	40	36.75	20.00
A - B Sub-Total	75	66.00	44.25
C - SBEDA - SBE Prime Contract Program	5	5.00	5.00
C - SBEDA - M/WBE Prime Contract Program	5	5.00	0.00
D - Local Preference Program	10	10.00	10.00
E - Veteran-Owned Small Business Preference Program	5	0.00	0.00
TOTAL SCORE	100	86.00	59.25
RANK BASED ON TOTAL SCORE		1	2