



# City of San Antonio

## Agenda Memorandum

**File Number:**  
**{{item.tracking\_number}}**

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**Agenda Item Number:** {{item.number}}

**Agenda Date:** October 30, 2024

**In Control:** San Antonio Arts Commission

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**DEPARTMENT:** Department of Arts and Culture

**DEPARTMENT HEAD:** Krystal Jones

**COUNCIL DISTRICTS IMPACTED:** Citywide

**SUBJECT:**

Briefing: Film Festival Funding Updates

**SUMMARY:**

The Department of Arts & Culture Film Festival Funding Program awarded funding to four local film festivals in FY24. Staff will provide a recap of those festivals that have recently occurred.

**BACKGROUND INFORMATION:**

The goal of the Film Festival Finding Program is to increase investment in and further develop the local film culture and community in San Antonio. The film Strategic Plan adopted by City Council on October 13, 2016 included a strategy to enhance marketing to increase business opportunities and build a strengthened film culture that will grow to include San Antonio hosting successful, Academy-qualifying film festival with international reach that create workforce development, industry networking and film market opportunities in San Antonio.

**ISSUE:**

This is a briefing item only.

**FISCAL IMPACT:**

Funding for the Department of Art's & Culture's Film Festival Funding Program comes from the Department's annual budget.

**ALTERNATIVES:**

This is a briefing item only.

**RECOMMENDATION:**

This is a briefing item only.