



City of San Antonio

Agenda Memorandum

File Number:
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Agenda Item Number: 6

Agenda Date: September 12, 2024

In Control: Tax Increment Reinvestment Zone No. 11 - Inner City Meeting

DEPARTMENT: Neighborhood and Housing Services

DEPARTMENT HEAD: Veronica Garcia, Director

COUNCIL DISTRICTS IMPACTED: District 2

SUBJECT:

Agreement with Forward Progress Arts & Entertainment Center, Inc. for the Eastside Youth Content Creators Fall 2024 Program

SUMMARY:

This item authorizes the negotiation and execution of a Chapter 380 Economic Development Agreement in an amount up to \$175,145 with Forward Progress Arts & Entertainment Center, Inc. for the Eastside Youth Content Creator Fall 2024 Program, to be held within Council District 2 and the Inner City TIRZ boundaries.

BACKGROUND INFORMATION:

On August 29, 2024, Forward Progress Arts & Entertainment Center, Inc. submitted a proposal request for Tax Increment Financing (TIF) funding for the Eastside Youth Content Creators Project.

This project encompasses a collective of companies that offer a safe collaborative space to create authentic content. A six-week Fall Program will teach High School students how to create and promote digital content. The Eastside Youth Content Creators Project will connect academic learning with industry professionals by offering students a unique opportunity to participate in San Antonio film, television, and commercial opportunities and events to address the notable absence of media arts programs catering to high school students for after-school and summer activities. The Eastside Youth Content Creators Project will offer a four rotating core classes necessary for creating digital content.

Eastside Youth Content Creators Fall 2024 Project will run from October 3 to November 10, 2024, 2 days per week from 4:30pm to 7:30pm. With nearly two million residents, San Antonio stands as one of Texas' fastest-growing cities. As a result, the Eastside has seen significant development and shifts in its economic landscape. However, there has been a notable absence of media arts programs catering to high school students for after-school activities, and Forward Progress Arts & Entertainment seeks to address this gap by continuing the Eastside Youth Content Creators Project. The project includes the following reimbursable expenses: staff and faculty salaries, equipment rental, and program fees and supplies.

ISSUE:

Board consideration is requested to authorize the negotiation and execution of a Chapter 380 Economic Development Agreement in an amount up to \$175,145 with Forward Progress Arts & Entertainment Center, Inc for the Eastside Youth Content Creators Fall 2024 Program, located in Council District 2 and within the TIRZ.

FISCAL IMPACT:

Funding for this agreement is available through the tax increment produced by the Inner City TIRZ. There is no fiscal impact to the City's General Fund.

ALTERNATIVES:

If the Board chooses to not authorize this Agreement, the Forward Progress Arts & Entertainment Center, Inc will need to seek an alternate funding source for the Eastside Youth Content Creators. This may delay or lead to the cancelation of the project.

RECOMMENDATION:

Staff recommends approval of this item to negotiate and execute a Chapter 380 Economic Development Agreement in an amount up to \$175,145 with Forward Progress Arts & Entertainment Center, Inc for the Eastside Youth Content Creators Fall 2024 Program, located in Council District 2 and within the TIRZ.