



City of San Antonio

Agenda Memorandum

File Number:

Agenda Item Number: 24

Agenda Date: June 13, 2024

In Control: City Council A Session

DEPARTMENT: Neighborhood and Housing Services

DEPARTMENT HEAD: Veronica Garcia, Director

COUNCIL DISTRICTS IMPACTED: District 2

SUBJECT:

Eastside Youth Content Creators Summer 2024 Program

SUMMARY:

This ordinance authorizes the execution of a Chapter 380 Economic Development Agreement between the City of San Antonio and Forward Progress Arts and Entertainment Center, Inc. in an amount up to \$254,495.00 for the Eastside Youth Content Creators Summer 2024 Program with funding provided by the Inner City Tax Increment Reinvestment Zone #11 (Inner City TIRZ).

BACKGROUND INFORMATION:

On April 3, 2024, Forward Progress Arts & Entertainment Center, Inc. submitted a proposal request for Tax Increment Financing (TIF) funding for the Eastside Youth Content Creators Summer 2024 Program.

This project encompasses a collective of companies offering a safe collaborative space to create authentic content. An eight-week summer program will teach high school students how to create and promote digital content. The Eastside Youth Content Creators Project will connect academic learning with industry professionals by offering students a unique opportunity to participate in San Antonio film, television, and commercial opportunities and events to address the notable absence

of media arts programs catering to high school students for after-school and summer activities. The Eastside Youth Content Creators Project will offer four rotating core classes necessary for creating digital content.

The Eastside Youth Content Creators Project will run Monday through Thursday from 9:00 AM – 2:00 PM. With nearly two million residents, San Antonio stands as one of Texas’ fastest-growing cities. As a result, the Eastside has seen significant development and shifts in its economic landscape. However, there has been a notable absence of media arts programs catering to high school students for after-school and summer activities, and the Eastside Youth Content Creators Project seeks to address this gap. The project includes the following reimbursable expenses: staff and faculty salaries, equipment rental, marketing, and program fees and supplies.

On May 30, 2024, the Inner City Tax Increment Reinvestment Zone #11 Board of Directors, through Resolution T11 2024-05-30-02R, approved funding a Chapter 380 Economic Development Agreement in an amount up to \$254,495.00 with Forward Progress Arts and Entertainment Center, Inc. for the Eastside Youth Content Creator Summer 2024 Program.

ISSUE:

This ordinance authorizes the City to execute a Chapter 380 Economic Development Agreement with Forward Progress Arts and Entertainment Center, Inc. in an amount up to \$254,495.00 for the Eastside Youth Content Creator Summer 2024 Program funded by the Inner City Tax Increment Reinvestment Zone #11.

ALTERNATIVES:

If City Council chooses to not authorize execution of the Chapter 380 Economic Development Agreement, Forward Progress Arts and Entertainment Center, Inc. will need to seek alternative funding for the program. This may delay or lead to the cancelation of the program.

FISCAL IMPACT:

Funding for this agreement is available through the tax increment produced by the Inner City Tax Increment Reinvestment Zone #11. There is no fiscal impact to the City’s General Fund.

RECOMMENDATION:

Staff recommends approval.