

**FINAL SCORE MATRIX**

<b>RFP for Latin America Foreign Representative</b> <b>(24-109; 6100018024)</b>  <b>Score Summary</b> <b>*FINAL EVALUATION</b> <b>July 16, 2024</b>	<b>Maximum Points</b>	<b>Xtrategy US, LLC</b> <b>Westin Executive</b> <b>Offices, Suite 40</b> <b>Weston, FL 33326</b>	<b>Publibanners, S.A.</b> <b>de C.V. DBA</b> <b>IntelliTradePros</b> <b>304 Ave. Lazaro</b> <b>Cardenas</b> <b>San Pedro</b> <b>Garza Garcia, NL</b> <b>66260</b>	<b>Moon Softlanding</b> <b>Partners, LLC</b> <b>1703 Evans Rd. #3208</b> <b>San Antonio, TX</b> <b>78258</b>	<b>Misfits, LLC</b> <b>110 E. Houston St.</b> <b>7th Floor</b> <b>San Antonio, TX</b> <b>78205</b>
<b>A - Experience, Background and Qualifications</b>	<b>40</b>	<b>34.80</b>	<b>31.00</b>	<b>28.60</b>	<b>24.80</b>
<b>B - Proposed Plan</b>	<b>35</b>	<b>30.40</b>	<b>30.80</b>	<b>23.20</b>	<b>21.40</b>
<b>A - B Sub-Total</b>	<b>75</b>	<b>65.20</b>	<b>61.80</b>	<b>51.80</b>	<b>46.20</b>
<b>C - Price</b>	<b>10</b>	<b>9.73</b>	<b>10.00</b>	<b>9.73</b>	<b>9.73</b>
<b>D - Local Preference Program</b>	<b>10</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>
<b>E - Veteran-Owned Small Business Preference Program</b>	<b>5</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>
<b>TOTAL SCORE</b>	<b>100</b>	<b>74.93</b>	<b>71.80</b>	<b>61.53</b>	<b>55.93</b>
<b>RANK BASED ON TOTAL SCORE</b>					
		<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>

\*One evaluation meeting held, and no interviews conducted.