

FINAL SCORE MATRIX

<p style="text-align: center;">RFCSP for Social Media Management Tool (24-125; 6100018167)</p> <p style="text-align: center;">Score Summary *FINAL EVALUATION November 21, 2024</p>	Maximum Points	<p>Social News Desk, Inc. 550 W. Lafayette Blvd. Detroit, MI 48226</p>	<p>Carahsoft Technology Corporation 11493 Sunset Hills Road, Suite 100 Reston, VA 20190</p>
A - Experience, Background and Qualifications	40	35.00	26.67
B - Proposed Plan	40	36.67	23.50
A - B Sub-Total	80	71.67	50.17
C - Price	20	20.00	9.04
TOTAL SCORE	100	91.67	59.21
RANK BASED ON TOTAL SCORE		1	2

* One evaluation meeting held, and no interviews conducted.