

INITIAL SCORE MATRIX

RFP for Construction Support - Marketing Plan (24-070; 6100017774) Score Summary INITIAL EVALUATION MAY 29, 2024	Maximum Points	PARACHUTE RGV LLC 3204 Harmony Lane Mission, TX 78574	The Social Being LLC 25500 Two Creeks #1604 San Antonio, TX 78255	Yiftee, Inc. 325 Sharon Park Dr #215 Menlo Park, CA 94025
A - Experience, Background and Qualifications	30	18.80	21.80	7.80
B - Proposed Plan	30	16.40	19.80	5.80
A - B Sub-Total	60	35.20	41.60	13.60
C - Price	15	15.00	3.94	3.94
D - SBEDA - SBE Prime Contract Program	5	0.00	0.00	0.00
D - SBEDA - M/WBE Prime Contract Program	5	0.00	0.00	0.00
E - Local Preference Program	10	0.00	0.00	0.00
F - Veteran-Owned Small Business Preference Program	5	0.00	0.00	0.00
TOTAL SCORE	100	50.20	45.54	17.54
RANK BASED ON TOTAL SCORE		1	2	3