



# City of San Antonio

## Agenda Memorandum

**File Number:**

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**Agenda Item Number:** 27

**Agenda Date:** November 9, 2023

**In Control:** City Council A Session

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**DEPARTMENT:** Neighborhood and Housing Services

**DEPARTMENT HEAD:** Veronica Garcia, Director

**COUNCIL DISTRICTS IMPACTED:** Citywide

**SUBJECT:**

Amending Chapter 380 Agreement with Centro San Antonio to support additional funding for Art Everywhere Initiative.

**SUMMARY:**

This ordinance approves the Second Amendment to the Chapter 380 Economic Development Program Grant Agreement between the City of San Antonio and Centro San Antonio to increase funding to an amount not to exceed \$100,000 to support Centro's Art Everywhere Initiative. Funding for this amendment is available through the City's Tax increment in the Houston Street Tax Increment Reinvestment Zone.

**BACKGROUND INFORMATION:**

In February 2021, the Houston Street TIRZ Board approved funding a Chapter 380 Agreement with Centro San Antonio for the Downtown Shade Plan in an amount up to \$500,000.00. The outcome of the Plan was altered when the competition selection committee made the decision to award two winners instead of one. The resulting costs of construction and maintenance to fund both shade projects made it impossible to execute and the decision was made to cancel both projects with concern for equity and responsibility, leaving a balance of \$462,650.00 for the Downtown Shade Plan.

In September 2022, the Houston Street TIRZ Board approved the first amendment to the Chapter 380 Agreement with Centro San Antonio to reallocate the unspent funds (\$462,650) towards Centro San Antonio's Art Everywhere Initiative to support the U.S. Travel Association's IPW travel trade conference featuring more than 5,000 attendees from across the globe. Travel buyers and media from 70+ countries attend IPW, with San Antonio expected to receive 395K new international visitors and \$614M in international visitor spending within three years of hosting the event. This project not only supported IPW but has also brought widespread attention to San Antonio's arts and culture assets and beautified the downtown area for residents and visitors well beyond IPW.

The proposed amendment to increase funding of the Chapter 380 Economic Development Agreement in an amount not to exceed \$100,000 will continue to broaden the impact of Centro San Antonio's Art Everywhere Initiative, beautifying downtown, showcasing San Antonio arts and culture assets, and drawing visitors to downtown, Houston Street in particular.

Funds will cover the production and installation costs, including compensation for artists and arts organizations for use of their work, of mural and window artworks on and nearby Houston Street. Centro will manage the project in coordination with the City's Department of Arts and Culture.

The Board of Directors for the Houston Street Tax Increment Reinvestment Zone, through Resolution Number T09 2023-10-30-03R, approved the Agreement at their October 30, 2023 meeting.

#### **ISSUE:**

City Council consideration is requested to amend the scope of the Chapter 380 Agreement with Centro San Antonio to increase funding to an amount not to exceed \$100,000 to support Centro's Art Everywhere Initiative.

#### **ALTERNATIVES:**

City Council could choose to not amend the agreement's funding amount, resulting in a missed opportunity to further promote downtown as a destination for visitors and residents, beautify the downtown area, and support the local arts community.

#### **FISCAL IMPACT:**

This ordinance approves the Second Amendment to the Chapter 380 Economic Development Program Grant Agreement between the City of San Antonio and Centro San Antonio to increase funding to an amount not to exceed \$100,000 to support Centro's Art Everywhere Initiative. Funding for this amendment is available through the City's Tax increment in the Houston Street Tax Increment Reinvestment Zone. There is no fiscal impact to the City's General Fund.

**RECOMMENDATION:**

Staff recommends approval of the Second Amendment to the Chapter 380 Economic Development Program Grant Agreement between the City of San Antonio and Centro San Antonio to increase funding to an amount not to exceed \$100,000 to support Centro's Art Everywhere Initiative. Funding for this amendment is available through the City's Tax increment in the Houston Street TIRZ.