



City of San Antonio

Contract Cover Sheet

Tracking Number: 25-207955

MEETING DATE: June 19, 2025

DEPARTMENT: Fire Department

DEPARTMENT HEAD: Valerie Frausto

CONTRACT TYPE: Professional Services

PROCUREMENT METHOD: Request for Proposals (RFP)

CONTRACT DESCRIPTION:

Video Production Series for San Antonio Fire Department

CONTRACT INFORMATION:

This contract will provide the San Antonio Fire Department, Office of Emergency Management with a qualified video production firm to produce a series of videos to be utilized in community presentations across the region, focusing on improving awareness of the Domestic Violent Extremism (DVE) threat and its impact on the City's youth. The production of the videos is consistent with the grant requirements. [María Villagómez, Deputy City Manager; Valerie Frausto, Fire Chief, Fire Department]

City Programs: SBEDA Program – SBEDA tools were not applied. Local Preference Program – not applicable to this contract. Veteran-Owned Small Business Preference Program – applied; however, the recommended firm is not a Veteran-Owned Small Business.

Awarded Vendor(s): Innovative Multimedia Group, LLC

Term of Contract: Upon award through December 30, 2025

Total Contract Value: \$116,000

Funding Source: Urban Area Security Initiative (UASI) Grant, U.S. Dept. of Homeland Security