



City of San Antonio

Agenda Memorandum

File Number:

Agenda Item Number: {{item.number}}

Agenda Date: September 19, 2024

In Control: City Council A Session

DEPARTMENT: Neighborhood and Housing Services

DEPARTMENT HEAD: Veronica Garcia, Director

COUNCIL DISTRICTS IMPACTED: District 2

SUBJECT:

Funding Agreement for Eastside Youth Content Creator Fall 2024 Program

SUMMARY:

This item will approve a Chapter 380 Economic Development Agreement between the City of San Antonio and Forward Progress Arts & Entertainment in an amount up to \$175,145.00 for the Eastside Youth Content Creator Fall 2024 Program. Funding is available from the Tax Increment Reinvestment Zone No. 11 – Inner City (Inner City TIRZ).

BACKGROUND INFORMATION:

On August 29, 2024, Forward Progress Arts & Entertainment Center submitted a proposal request for Tax Increment Financing (TIF) funding for the Eastside Youth Content Creators Program. The Program will be held at the St. Paul’s Square in City Council District 2 and within the boundaries of the Inner City TIRZ.

This project encompasses a collective of companies that offer a safe collaborative space to create authentic content. A six-week, Fall 2024 program will teach high school students how to create and promote digital content. The Eastside Youth Content Creators Program will connect academic learning with industry professionals by offering students a unique opportunity to participate in San

Antonio film, television, and commercial opportunities and events to address the notable absence of media arts programs catering to high school students for after-school and summer activities. The Eastside Youth Content Creators Program will offer four rotating core classes necessary for creating digital content.

The Eastside Youth Content Creators Fall 2024 Program will run from October 3 to November 10, 2024, two days per week from 4:30 p.m. to 7:30 p.m. With nearly two million residents, San Antonio stands as one of Texas' fastest-growing cities. As a result, the Eastside has seen significant development and shifts in its economic landscape. However, there has been a notable absence of media arts programs catering to high school students for after-school activities, and Forward Progress Arts & Entertainment seeks to address this gap by continuing the Eastside Youth Content Creators Program.

The program includes the following reimbursable expenses: staff and faculty salaries, equipment rental, and program fees and supplies.

This item is scheduled to be considered by the Inner City TIRZ Board of Directors at the Board meeting on September 12, 2024.

ISSUE:

City Council consideration is being requested to approve a Chapter 380 Economic Development Agreement between the City of San Antonio and Forward Progress Arts & Entertainment in an amount up to \$175,145.00 for the Eastside Youth Content Creator Fall 2024 Program funded by the Inner City TIRZ.

ALTERNATIVES:

If the Board chooses to not authorize this Agreement, Forward Progress Arts & Entertainment Center will need to seek an alternate funding source for the Eastside Youth Content Creators. This may delay or lead to the cancelation of the project.

FISCAL IMPACT:

Funding for this agreement is available through the increment generated by the Inner City TIRZ. There is no fiscal impact to the City's General Fund.

RECOMMENDATION:

Staff recommends approval.