

ORDINANCE

APPROVING AN AIRPORT NETWORK PROGRAMMING SERVICE AGREEMENT WITH TRAVEL CONTENT LLC DBA REACHTV TO PROVIDE NETWORK PROGRAMMING SERVICES FOR PASSENGERS AT THE SAN ANTONIO INTERNATIONAL AIRPORT FOR AN INITIAL FIVE TERM WITH AN AUTOMATIC RENEWAL OF TWO, ONE-YEAR PERIODS, AND GENERATING AT LEAST \$60,000 IN ANNUAL REVENUE WHICH WILL BE DEPOSITED IN TO THE AIRPORT OPERATING AND MAINTENANCE FUND.

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WHEREAS, the Airport System (SAAS) is continuously looking to elevate the passenger experience and generate additional non-aeronautical revenue to support its operations; and

WHEREAS, on January 27, 2022, the City issued a Request For Information to interested parties seeking their interest in providing network programming services in the gate areas of the San Antonio International Airport; and

WHEREAS, of the two proposals received, ReachTV provided the most attractive package; and

WHEREAS, the City has the infrastructure to provide these service from a previous vendor who assigned the assets to the City of San Antonio; and

WHEREAS, this ordinance will approve an Airport Network Programming Service Agreement with Travel Content LLC dba ReachTV for network programming services at the San Antonio International Airport, with an initial term of five years with an automatic renewal of two, one-year periods, and generating at least \$60,000 per year which will be deposited into the Airport Operating and Maintenance Fund; **NOW THEREFORE**,

BE IT ORDAINED BY THE CITY COUNCIL OF THE CITY OF SAN ANTONIO:

SECTION 1. The City Manager or designee is authorized to execute an Airport Network Programming Service Agreement with Travel Content LLC dba ReachTV for network programming services at the San Antonio International Airport, with an initial term of five years with an automatic renewal of two, one-year periods, and generating at least \$60,000 per year which will be deposited into the Airport Operating and Maintenance Fund, a copy of which is set out in **Exhibit 1**.

SECTION 2. Funds received for this ordinance for passengers to utilize in the gate areas will be deposited in Fund 51001000, Internal Order 23300000169 and General Ledger 4405923.

THIS IS A DRAFT AND WILL BE REPLACED BY THE FINAL, SIGNED
ORDINANCE OR RESOLUTION ADOPTED BY CITY COUNCIL.

SECTION 3. The financial allocations in this Ordinance are subject to approval by the Deputy Chief Financial Officer, City of San Antonio. The Deputy Chief Financial Officer may, subject to concurrence by the City Manager or the City Manager's designee, correct allocations to specific Fund Numbers, Project Definitions, WBS Elements, Internal Orders, Fund Centers, Cost Centers, Functional Areas, Funds Reservation Document Numbers, and GL Accounts as necessary to carry out the purpose of this Ordinance.

SECTION 4. This Ordinance is effective immediately upon the receipt of eight affirmative votes; otherwise, it is effective ten days after passage.

PASSED and APPROVED this 11th day of April, 2024.

M A Y O R
Ron Nirenberg

ATTEST:

APPROVED AS TO FORM:

Debbie Racca-Sittre, City Clerk

Andrew Segovia, City Attorney

MAT
04.11.2024
Item No.

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EXHIBIT 1

**AIRPORT NETWORK PROGRAMMING SERVICE AGREEMENT
WITH
TRAVEL CONTENT LLC DBA REACHTV**

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