



City of San Antonio

Agenda Memorandum

File Number:

Agenda Item Number: 51

Agenda Date: August 8, 2024

In Control: City Council A Session

DEPARTMENT: Parks & Recreation Department

DEPARTMENT HEAD: Homer Garcia III

COUNCIL DISTRICTS IMPACTED: District 2

SUBJECT:

Management and Lease Agreement with First Tee – Greater San Antonio related to the Polo Field Driving Range located in Brackenridge Park in Council District 2.

SUMMARY:

This ordinance authorizes the Parks and Recreation Department to execute a Management and Lease Agreement with First Tee – Greater San Antonio and an amendment to the Golf Course Management Agreement with Municipal Golf Association – San Antonio as related to the Polo Field Driving Range located in Brackenridge Park in Council District 2.

BACKGROUND INFORMATION:

In 1999, the City and San Antonio Golf Association (SAGA), doing business as Golf San Antonio (GSA), now known as First Tee-Greater San Antonio (FTGSA), entered into a License Agreement for the operations, maintenance, and programming of the Polo Field Golf Center located in Brackenridge Park. In December 2007, \$250,000.00 in public funds was appropriated to SAGA for the construction of the Polo Field Golf Center in Brackenridge Park to partially match the \$1.3 million raised in private dollars by SAGA for the center. This facility serves as the hub for the First Tee National Life Skills Curriculum for ages 5-18 years old. Coaches, staff, and mentors

receive formal training to facilitate life skills learning sessions that are delivered through purposeful play on course. For over 20 years, the program has instilled the importance of interpersonal, self-management, goal setting, and resiliency skills necessary to support high levels of performance on the golf course, in school, and at home. In 2023, the program served over 3,200 youth.

In 2006, a consultant began an assessment of the City's golf management and operations portfolio. It was concluded that it was in the City's best interest to outsource the management, operations, and maintenance of the City-owned golf courses and a driving range. In May 2007, the City approved to adopt a hybrid model of golf operation for City-owned and operated golf courses by partnering with a non-profit agency to operate and manage these assets. As a result, the City entered into a Golf Course Management Agreement with MGA-SA, also known as Alamo City Golf Trail. Shortly following the approval of the Management Agreement with MGA-SA, the License Agreement between the City and SAGA for the Polo Field Driving Range in Brackenridge Park was assigned to MGA-SA.

It is the desire of both FTGSA and MGA-SA to separate the agreements which allows each organization to operate independently while continuing their long-standing relationship with the City to the benefit of San Antonio's citizens and visitors.

The proposed Management and Lease Agreement for FTGSA is proposed to commence upon Council approval and expire December 31, 2034 with two, 10-year renewal terms subject to City Council approval. In lieu of rent, FTGSA will be responsible for the operations, maintenance, utilities, and programming.

Approving the Management and Lease Agreement for FTGSA requires an amendment to the MGA-SA Golf Course Management Agreement. The proposed Fourth Amendment removes FTGSA from the current Golf Course Management Agreement with MGA-SA with all other provisions of the Agreement remaining the same.

ISSUE:

This ordinance authorizes the Parks and Recreation Department to execute a Management and Lease Agreement with First Tee – Greater San Antonio and an amendment to to the Golf Course Management Agreement with Municipal Golf Association – San Antonio as related to the Polo Field Driving Range in Brackenridge Park in Council District 2. This action is consistent with the adopted SA Parks System Plan by leveraging community partnerships to expand recreational opportunities in the community.

ALTERNATIVES:

City Council could elect not to approve this action and keep the current agreement with First Tee – Greater San Antonio under the purview of Municipal Golf Association – San Antonio's agreement with the City.

FISCAL IMPACT:

There is no fiscal impact associated with this action.

RECOMMENDATION:

Staff recommends approval to execute a Management and Lease Agreement with First Tee – Greater San Antonio and an amendment to the Golf Course Management Agreement with Municipal Golf Association – San Antonio as related to the Polo Field Driving Range located in Brackenridge Park in Council District 2.