

## FINAL SCORE MATRIX

<b>RFP for Construction Support - Marketing Plan (24-070; 6100017774)</b>  <b>Score Summary FINAL EVALUATION JUNE 17, 2024</b>	<b>Maximum Points</b>	<b>The Social Being LLC 25500 Two Creeks #1604 San Antonio, TX 78255</b>	<b>PARACHUTE RGV LLC 3204 Harmony Lane Mission, TX 78574</b>
<b>A - Experience, Background and Qualifications</b>	<b>30</b>	<b>24.00</b>	<b>13.00</b>
<b>B - Proposed Plan</b>	<b>30</b>	<b>23.80</b>	<b>11.00</b>
<b>A - B Sub-Total</b>	<b>60</b>	<b>47.80</b>	<b>24.00</b>
<b>C - Price</b>	<b>15</b>	<b>3.94</b>	<b>15.00</b>
<b>D - SBEDA - SBE Prime Contract Program</b>	<b>5</b>	<b>0.00</b>	<b>0.00</b>
<b>D - SBEDA - M/WBE Prime Contract Program</b>	<b>5</b>	<b>0.00</b>	<b>0.00</b>
<b>E - Local Preference Program</b>	<b>10</b>	<b>0.00</b>	<b>0.00</b>
<b>F - Veteran-Owned Small Business Preference Program</b>	<b>5</b>	<b>0.00</b>	<b>0.00</b>
<b>TOTAL SCORE</b>	<b>100</b>	<b>51.74</b>	<b>39.00</b>
<b>RANK BASED ON TOTAL SCORE</b>			
		<b>1</b>	<b>2</b>