



Agreements for Vaccine Education Outreach Services

Presented by: Claude A. Jacob, Health Director
Item #14

Date: January 16, 2025

Background



- Vaccine hesitancy embodies the unwillingness to receive vaccines when vaccination services are available and accessible.
- Vaccine hesitancy increased during the COVID-19 pandemic and has also affected vaccination rates for routine vaccines.
- Metro Health seeks to mitigate vaccine hesitancy in communities throughout Bexar County with insufficient immunization coverage by using “train-the-trainer” models and contracting with local agencies to provide education and training to community members.

Background



Contractors will:

- Create a strategy to inform and engage the target population, promoting vaccination opportunities to boost vaccine uptake by providing reliable vaccine information through innovative and wide-reaching methods, such as social media, webinars, and outreach events.
- Organize community events at venues such as flea markets, places of worship, and other local gathering spots, enabling contractors to reach the target populations while providing education and additional services.
- Educational sessions will take place in areas within Bexar County that have high equity index scores or where vaccine uptake is particularly low.

Background



List of contractors to provide services and allocation per contractor:

- ADMT Solutions, LLC: \$100,000
- Alamo Home Health, Inc. dba Touchstone Health: \$100,000
- BEAT AIDS Coalition Trust: \$100,000
- Courageous Creativity: \$100,000
- Doin Well, LLC: \$100,000
- Parenting Plus: \$100,000
- Stability Staffing and Consulting, LLC: \$100,000
- The Immunization Partnership: \$100,000
- University of Texas Health Science Center at San Antonio: \$100,000
- Young Women's Christian Association of San Antonio: \$100,000

Fiscal Impact



- Agreements with each contractor:
 - Term: December 1, 2024 through June 30, 2025
 - Amount: \$100,000
- Total amount up to: \$1,000,000
- Funding is from the CDC Immunizations and Vaccines for Children grant.

Recommendation



- Staff recommends approval.



Thank You
End of Presentation