Agreements with Produce Vendors for the Healthy Corner Stores Program

Presented by: Claude A. Jacob, Health Director

Item 24

Date: November 21, 2024

Background

- Metro Health's Healthy Corner Stores Program

  - In 2019, the program launched as a pilot project in District 3 with eight member stores.

  - Following a successful pilot period, $120,000 was allocated annually to support the expansion of the initiative.

  - As of September 2024, member stores have collectively sold more than 320,000 pounds of produce in neighborhoods with low access to fresh, healthy food choices.

Background

- The Healthy Corner Stores Program collaborates with produce vendors that work with small, family-owned businesses to establish and grow their capacity to sell perishable foods at their corner stores.

- Produce Vendor Responsibilities:
  - Provide price sheets to participating stores on a weekly basis
  - Process store orders to ensure delivery to stores at least twice a week
  - Provide technical assistance and training to stores regarding best practices for storing, displaying, and selling perishable foods
  - Submit monthly reports to Metro Health regarding the pounds of produce sold and estimated food waste

Fiscal Impact

- Agreements for Healthy Corner Stores produce vendors
  - Term: December 1, 2024, through September 30, 2025
  - Four, one-year renewal options
  - Amount: $40,000 total
    - River City Produce Co. Inc. $25,000 per term
    - Nino's Fresh Cut Fruit and Veg., LLC $15,000 per term
  - Total cumulative amount: $200,000 inclusive of all renewals
  - Funding is available from the General Fund FY 2025 Adopted Budget. Funding for subsequent years is contingent upon City Council approval of the annual budget and funds.

Recommendation

- Staff recommends approval.

Mural at Isi Kat storefront.

Customer at Highland Food Mart.

Healthy Neighborhoods team members outside Midtown Meetup March of 2024 to promote the Healthy Corner Stores Program.

Thank You

End of Presentation