



City of San Antonio

Agenda Memorandum

File Number:
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Agenda Item Number: {{item.number}}

Agenda Date: February 26, 2025

In Control: San Antonio Public Library Board of Trustees Meeting

DEPARTMENT: Library

DEPARTMENT HEAD: Kathy Donellan

COUNCIL DISTRICTS IMPACTED: Citywide

SUBJECT:

Staff Report: Update on the San Antonio Public Library's Card Campaign. Information [Scott Williams, Marketing Manager] (10 min.)

SUMMARY:

Staff Report: Update on the San Antonio Public Library's Card Campaign. Information [Scott Williams, Marketing Manager] (10 min.)

BACKGROUND INFORMATION:

Staff Report: Update on the San Antonio Public Library's Card Campaign. Information [Scott Williams, Marketing Manager] (10 min.)

ISSUE:

Staff Report: Update on the San Antonio Public Library's Card Campaign. Information [Scott Williams, Marketing Manager] (10 min.)

FISCAL IMPACT:

Staff Report: Update on the San Antonio Public Library's Card Campaign. Information [Scott Williams, Marketing Manager] (10 min.)

ALTERNATIVES:

Staff Report: Update on the San Antonio Public Library's Card Campaign. Information [Scott Williams, Marketing Manager] (10 min.)

RECOMMENDATION:

Staff Report: Update on the San Antonio Public Library's Card Campaign. Information [Scott Williams, Marketing Manager] (10 min.)