



# City of San Antonio

## Agenda Memorandum

**File Number:**  
**{{item.tracking\_number}}**

---

**Agenda Item Number:** 5

**Agenda Date:** May 30, 2024

**In Control:** Tax Increment Reinvestment Zone No. 11 - Inner City Meeting

---

**DEPARTMENT:** Neighborhood and Housing Services

**DEPARTMENT HEAD:** Veronica Garcia, Director

**COUNCIL DISTRICTS IMPACTED:** District 1|District 2|District 5

**SUBJECT:**

Forward Progress Arts & Entertainment Center, Inc. for the Eastside Youth Content Creators Project for Summer 2024

**SUMMARY:**

This item authorizes the negotiation and execution of a Chapter 380 Economic Development Agreement in an amount up to \$234,495 with Forward Progress Arts & Entertainment Center, Inc. for the Eastside Youth Content Creators Project for Summer 2024 to be held within Council District 2 and the Inner City TIRZ boundaries.

**BACKGROUND INFORMATION:**

On April 3, 2024, Forward Progress Arts & Entertainment Center, Inc. submitted a proposal request for Tax Increment Financing (TIF) funding for Eastside Youth Content Creators Project.

This project encompasses a collective of companies that offer a safe collaborative space to create authentic content. An eight-week Summer Program will teach High School students how to create and promote digital content. The Eastside Youth Content Creators Project will connect academic learning with industry professionals by offering students a unique opportunity to participate in San Antonio film, television, and commercial opportunities and events to address the notable absence of media arts programs catering to high school students for after-school and summer activities. The Eastside Youth Content Creators Project will offer a four rotating core classes necessary for creating digital content.

Eastside Youth Content Creators Project will run Monday through Thursday from 9AM – 2PM. With nearly two million residents, San Antonio stands as one of Texas’ fastest-growing cities. As a result, the Eastside has seen significant development and shifts in its economic landscape. However, there has been a notable absence of media arts programs catering to high school students for after-school and summer activities, and the Eastside Youth Content Creators Project seeks to address this gap. The project includes the following reimbursable expenses: staff and faculty salaries, equipment rental, and program fees and supplies.

#### **ISSUE:**

Board consideration is requested to authorize the negotiation and execution of a Chapter 380 Economic Development Agreement in an amount up to \$234,495.00 with Forward Progress Arts & Entertainment Center, Inc for the Eastside Youth Content Creators Project in Council District 2 and within the TIRZ.

#### **FISCAL IMPACT:**

**Funding for this agreement is available through the tax increment produced by the Inner City TIRZ. There is no fiscal impact to the City’s General Fund.**

#### **ALTERNATIVES:**

If the Board chooses to not authorize this Agreement, the Forward Progress Arts & Entertainment Center, Inc will need to seek an alternate funding source for the Eastside Youth Content Creators. This may delay or lead to the cancelation of the project.

#### **RECOMMENDATION:**

Staff recommends approval for authority to negotiate and execute a Chapter 380 Economic Development Agreement in an amount up to \$234,495.00 with Forward Progress Arts & Entertainment Center, Inc for the Eastside Youth Content Creators Project located in Council

District 2 and within the TIRZ.