



City of San Antonio

Agenda Memorandum

File Number:
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Agenda Item Number: {{item.number}}

Agenda Date: July 9, 2024

In Control: San Antonio Arts Commission

DEPARTMENT: Department of Arts and Culture

DEPARTMENT HEAD: Krystal Jones

COUNCIL DISTRICTS IMPACTED: Citywide

SUBJECT:

Performing Arts, Film and Music: Film Festival Funding Recommendations (Action)

SUMMARY:

Staff is seeking approval of the film festival funding recommendations for FY25 – FY27.

BACKGROUND INFORMATION:

The goal of the Film Festival Funding Program is to increase investment in and further develop the local film culture and community in San Antonio. The Film Strategic Plan adopted by City Council on October 13, 2016 included a strategy to enhance marketing to increase business opportunities and build a strengthened film culture that will grow to include San Antonio hosting successful, Academy-qualifying film festivals with international reach that create workforce development, industry networking and film market opportunities in San Antonio. The Performing Arts, Film and Music Committee approved the Film Festival Funding Recommendations at their meeting on June 14, 2024.

ISSUE:

Approval of the recommendations is required by the San Antonio Arts Commission.

FISCAL IMPACT:

Funding for the FY25-27 Film Festival Funding Program will be included in the Department of Arts and Culture's FY25-27 budget.

ALTERNATIVES:

The alternative is to delay the item until the San Antonio Arts Commission could convene at a future meeting.

RECOMMENDATION:

Staff recommends approval.