



City of San Antonio

Agenda Memorandum

File Number:

Agenda Item Number: 20

Agenda Date: June 6, 2024

In Control: City Council A Session

DEPARTMENT: Center City Development & Operations

DEPARTMENT HEAD: John Jacks

COUNCIL DISTRICTS IMPACTED: District 1

SUBJECT:

The second renewal to the Tower of the Americas antenna license agreements

SUMMARY:

This ordinance authorizes two extensions to antenna license agreements with Alpha Media, LLC (Alpha Media) and one extension to the antenna license agreement with San Antonio RadioWorks, LLC (San Antonio RadioWorks) to extend the term of the agreements through August 31, 2029.

BACKGROUND INFORMATION:

Since 2014, the City has maintained a license agreement with San Antonio RadioWorks and two agreements with Alpha Media for operating and maintaining radio broadcast translators at the Tower of the Americas.

The current agreements include two, five-year renewal options. The initial term of each agreement was effective September 1, 2014 - August 31, 2019. The first renewal was from September 1, 2019 – August 31, 2024. This ordinance would authorize the second renewal term for the antenna license agreements, extending the term through August 31, 2029.

Licensees will pay an annual license fee of \$30,856.37 per agreement; this fee will increase as per the table below.

ISSUE:

Current agreements with Alpha Media and San Antonio RadioWorks expire August 31, 2024. This ordinance authorizes 5-year renewal of the existing agreements. Approval of these agreements is consistent with City policy to license with communication system providers under regulations established in section 35-385 of the City’s Municipal Code.

ALTERNATIVES:

The City may elect not to approve the amendments, resulting in month-to-month leases; or the licensee removing equipment from the Tower of the Americas resulting in a loss of revenue to the City.

FISCAL IMPACT:

This ordinance authorizes two extensions to antenna license agreements with Alpha Media, LLC (Alpha Media) and one extension to the antenna license agreement with San Antonio RadioWorks, LLC (San Antonio RadioWorks) to extend the term of the agreements through August 31, 2029. Alpha Media and San Antonio RadioWorks will pay an annual license fee of \$30,856.37 per agreement; this fee will increase 3.00% annually, for a total of \$491,461.98 over the five-year period. All revenue generated for these agreements will be deposited in the General Fund. The total amounts to be collected by each license agreement during the renewal period are summarized below.

Term	Alpha Media K277CK	Alpha Media K296GK	San Antonio Radio Works K300DY (formerly K279AB)	Total
9/1/24 – 8/31/25	\$30,856.37	\$30,856.37	\$30,856.37	\$92,569.11
9/1/25 – 8/31/26	31,782.06	31,782.06	31,782.06	95,346.18
9/1/26 – 8/31/27	32,735.52	32,735.52	32,735.52	98,206.56
9/1/27 – 8/31/28	33,717.59	33,717.59	33,717.59	101,152.77
9/1/28 – 8/31/29	34,729.12	34,729.12	34,729.12	104,187.36
Total	\$163,820.66	\$163,820.66	\$163,820.66	\$491,461.98

RECOMMENDATION:

Staff recommends approval of the three amendments to antenna license agreements with Alpha Media, LLC and San Antonio RadioWorks, LLC to extend the term of the agreements through August 31, 2029.