



# City of San Antonio

## Agenda Memorandum

**File Number:**

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**Agenda Item Number:** 21

**Agenda Date:** November 7, 2024

**In Control:** City Council A Session

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**DEPARTMENT:** Office of Historic Preservation

**DEPARTMENT HEAD:** Shanon Shea Miller

**COUNCIL DISTRICTS IMPACTED:** District 1, District 2

**SUBJECT:**

Ordinance approving amendments to an existing Management Agreement with the Brackenridge Park Conservancy and a new 25-year term.

**SUMMARY:**

This ordinance authorizes amendments to an existing Management Agreement with the Brackenridge Park Conservancy and a new 25-year term.

**BACKGROUND INFORMATION:**

The Brackenridge Park Conservancy (BPC) was established in 2009 to serve as a steward and an advocate for the Brackenridge Park to preserve and enhance the park's historical and recreational resources for the enjoyment of current and future generations. The BPC's goals are to represent the interests of the park user, unify the park as one cohesive place, and augment resources dedicated to the park, including volunteers, expertise, funding and advocacy.

In 2018, Council approved a Management Agreement with the BPC for a 10-year term (expiring 2028). That agreement gives BPC the exclusive right to redevelop and program the Sunken Garden Theater. The BPC also has the right to schedule events at the Joske Pavilion, Kampman House, and various locations within the park. BPC programming includes Parktoberfest, Yoga in the Park,

Family Fish Day, Polo in the Park, and other events.

**ISSUE:**

The proposed amendments to the Management Agreement will recognize the recently approved Reconciliation Plan. The BPC and the City co-chair the Brackenridge Park Stakeholder Advisory Committee. In FY24, the committee worked to develop a Reconciled Plan for the Park that provides a framework under which future capital projects are evaluated. Any future capital projects managed by the Conservancy will follow the process laid out by the Reconciliation Plan and be subject to evaluation and scoring by the Advisory Committee. This process includes robust public input.

The updated agreement extends the terms of the agreement to 25 years with one 25-year extension. The expanded term demonstrates BPC's long-term commitment to the Park and will assist with fundraising efforts by the Conservancy. It will also enable the Conservancy to issue debt if it chooses to do so.

The proposed amendments also clarify which entity controls each amenity in the Park and removes the Mexican Village from BPC purview because it is included in the San Antonio Parks Foundation's plan.

Both the Brackenridge Park Stakeholder Advisory Committee and the Parks Board have been briefed on the proposed Management Agreement and concur with the amendments.

**ALTERNATIVES:**

The existing Management Agreement would remain in place. It is eligible for a term extension in 2028. The Reconciliation Plan would not be incorporated, and the role of each entity in the park would not be clarified.

**FISCAL IMPACT:**

There is no fiscal impact.

**RECOMMENDATION:**

Staff recommends approval of the amended Management Agreement with Brackenridge Park Conservancy.