

# Local Contribution & Reimbursement Related to the Event Trust Fund

City Council A Session  
May 1, 2025

Presented by: Patricia Muzquiz Cantor  
Convention & Sports Facilities,  
Executive Director

Agenda item# 19



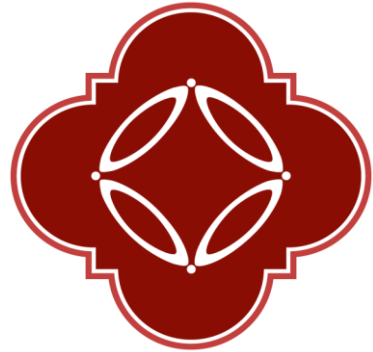
# Background

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- The Events Trust Fund Program is administered through Texas Government Code Chapter 480.
- Provides municipalities the opportunity to obtain reimbursement for eligible expenses related to hosting high impact events.
- Reimbursable dollars for these events are based on anticipated state tax gains for a particular event.

# Local Contributions



Event	Anticipated State Reimbursement	City's Local Contribution	Total	Third Party Reimb.
National Rural Cooperatives Association	\$345,427	\$55,268	\$400,695	
American Institute of Steel Construction	\$120,689	\$19,310	\$139,819	
Ellucian	\$162,902	\$26,064	\$188,966	
American Urological Association	\$445,403	\$71,265	\$516,668	
National Cattlemen's Beef Association	\$665,534	\$106,486	\$772,020	
Clasico Regio	\$319,733	\$51,157	\$370,890	\$246,315
All American Bowl	\$229,391	\$36,703	\$266,094	\$145,094
Total	\$2,289,079	\$366,253	\$2,655,332	\$391,409

# Local Contributions FY2024 - 2025



Ratification	Submission
<ul style="list-style-type: none"><li>• National Rural Cooperatives (CC)</li><li>• Amercian Urological Association (CC)</li><li>• Clasico Regio (Dome)</li></ul>	<ul style="list-style-type: none"><li>• Amercian Institute of Steel Construction (CC)</li><li>• Ellucian (CC)</li><li>• National Cattlemen's Beef Association Annual Convention (CC)</li><li>• All American Bowl (Dome)</li></ul>



# Recommendation



- Ordinance ratifies submission of \$177,690 and authorizes submission of up to \$188,563 to the Texas Governor's Office Events Trust Fund for local contribution shares of \$366,253.
- Authorizing the acceptance of reimbursement of qualified expenses of up to \$2,289,079 for 7 events hosted between 2024 and 2025.
- Ordinance also approves event support agreements for two of these events with third parties for a total amount up to \$391,409, and appropriating funds.

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