



City of San Antonio

Agenda Memorandum

File Number:

Agenda Item Number: 43

Agenda Date: June 6, 2024

In Control: City Council A Session

DEPARTMENT: Health Department

DEPARTMENT HEAD: Claude Jacob

COUNCIL DISTRICTS IMPACTED: Citywide

SUBJECT:

Ordinance authorizing an agreement with It's Time Texas, Inc. for services for the Mayor's Fitness Council Student Ambassador Program.

SUMMARY:

This ordinance authorizes the execution of an agreement with It's Time Texas, Inc. for services for the San Antonio Metropolitan Health District's (Metro Health) Mayor's Fitness Council Student Ambassador Program in an amount up to \$50,000.00 for a term beginning June 1, 2024 and ending on September 30, 2024, with the option to renew for one, one-year term, for a total contract value up to \$100,000.00, inclusive of renewal. Funding in the amount of \$50,000.000 is available in the General Fund FY 2024 Adopted Budget. Funding for subsequent years is contingent upon City Council approval of the annual budget and funds.

BACKGROUND INFORMATION:

The mission of the Mayor's Fitness Council (MFC) is to increase awareness and connect San Antonio residents to opportunities for improved emotional well-being, physical activity, and healthy eating. The MFC has five committees to carry out its mission: Executive; Communications; Community; the San Antonio Business Group on Health (SABGH); and the Healthy Schools Committee. The Healthy Schools Committee aims to improve nutrition and

physical activity through school-based programs and to promote and support the MFC Student Ambassador Program.

The mission of the MFC Student Ambassador Program is to involve San Antonio youth in Mayor Ron Nirenberg's initiative to improve the health of San Antonio. Since 2012, the MFC's Student Ambassador Program has enrolled an average of 45-50 students per year, providing students with the opportunity to represent the MFC by promoting and encouraging healthy eating, mental wellness, and physical activity.

Student Ambassadors dream up, evaluate, present, and execute health service projects at either their school campus or in their surrounding community, such as a local library, community center, or faith-based community organization. The goals of the health service project are for Student Ambassadors to better educate their peers and members of the community about the importance of being more physically active, making better nutrition and lifestyle choices, consuming water as a healthy alternative, as well as working to meet an identified health, wellness, physical fitness, mental health or nutrition need. Each year, the program aims to enroll a total of 50 middle and high school students into the 2-year Student Ambassador Program. During Year 1, the program trains and shares resources with the newly enrolled student ambassadors. During Year 2, the student ambassadors implement and evaluate their health service projects and present/showcase their health service project outcomes at an end of the school year celebration event and program graduation.

In order for student ambassadors to plan and implement a health service project in their communities, Metro Health seeks to execute an agreement with It's Time Texas, Inc. to provide services to track and administer funds for the students' health service projects in an efficient and timely manner.

It's Time Texas has been the fiduciary to the MFC and Student Ambassador Program for the past 12 years. As a statewide nonprofit agency working to bring people, organizations and communities together to take action that supports health for all, now and for generations to come, It's Time Texas offers health and wellness services, including free classes and health coaching, and encourages friendly competition through the It's Time Texas Community Challenge. The Community Challenge is a free eight-week competition that challenges Texans to develop simple healthy habits like eating healthy, exercising, and staying hydrated. The City of San Antonio has been recognized for winning the Metropolitan Category of the Community Challenge for the past nine years.

ISSUE:

Metro Health requests City Council authorize the execution of an agreement with It's Time Texas, Inc. to provide services, to support the Mayor's Fitness Council Student Ambassador Program in an amount up to \$50,000.00 for a term beginning June 1, 2024 and ending on September 30, 2024, with the option to renew for one, one-year term, for a total contract value up to \$100,000.00, inclusive of renewal. Funding for the initial term in the amount of \$50,000.00 is available in the General Fund FY 2024 Adopted Budget. Funding for subsequent years is contingent upon City Council approval of the annual budget and funds.

ALTERNATIVES:

Should City Council choose not to approve this ordinance, Metro Health will need to seek alternate means to provide services to Mayor's Fitness Council Student Ambassador Program participants and staff which may result in service disruption.

FISCAL IMPACT:

This ordinance authorizes the execution of an agreement with It's Time Texas, Inc. for services for the Mayor's Fitness Council Student Ambassador Program in an amount up to \$50,000.00 for the term June 1, 2024 through September 30, 2024, with the option to renew for one, one-year term, for a total contract value up to \$100,000.00, inclusive of renewal.

Funding for the initial term in the amount of \$50,000.00 is available in the General Fund FY 2024 Adopted Budget. Funding for subsequent years is contingent upon City Council approval of the annual budget and funds.

RECOMMENDATION:

Staff recommends approval.