

City of San Antonio



Minutes Planning and Community Development

2023 – 2025 Council Members

Dr. Adriana Rocha Garcia, Dist. 4
Phyllis Viagran, Dist. 3 | Teri Castillo, Dist. 5
Manny Pelaez, Dist. 8 | John Courage, Dist. 9

Friday, March 21, 2025

9:00 AM

Council Briefing Room

The Planning and Community Development Council Committee convened a regular meeting in the City Hall Council Briefing Room beginning at 9:02 a.m. Deputy City Clerk Aurora Perkins took the Roll Call noting a quorum with the following Committee Members present:

Members Present: Dr. Adriana Rocha Garcia, *Chair*
Phyllis Viagran, *Member*
Teri Castillo, *Member*
John Courage, *Member*

Members Absent: Manny Pelaez, *Member*

Approval of Minutes

1. Approval of minutes from the February 19, 2025 Planning and Community Development Committee Meeting

Councilmember Courage moved to Approve the minutes of the February 19, 2025, Planning and Community Development Committee meeting. Councilmember Castillo seconded the motion. The motion carried by the following vote:

Aye: Rocha Garcia, Castillo, Courage

Absent: Viagran, Pelaez

Public Comment

Members of the San Antonio Conservation Society Vincent Michael, Lewis Vetter, Elaine Vetter, Virginia Van Cleave, Patti Zaiontz, and Maria Green spoke in opposition to Item 4 for an Urban Entertainment District Pilot Program and expressed concern that the proposed digital signage, other signage, and the

nature of the pilot program would become permanent.

David Ehrlich (Urban Activation Institute), Lani Ferro (Outfront Media), and Trish DeBerry (Centro San Antonio) spoke in support of Urban Entertainment District Pilot Program, and noted the importance of an art and history partnership for digital signage and building City history awareness.

Mary Heathcott (Blue Star Art District) and Cristina Balli (Guadalupe Cultural Arts Center) spoke to desired City Code compliance requirements for digital signage and signage subject matter to be used in the proposed Entertainment District Pilot Program. They stressed the need to uplift the artist program in San Antonio and for funding to be allocated to Arts and Culture programs.

Bianca Maldonado, Member of the Signage Review Committee, spoke in opposition to the Urban Entertainment District Pilot Program and noted that the Texas Department of Transportation needed to be included in discussions. She expressed concern regarding content on digital signage and the associated City Code requirements.

Briefing and Possible Action on

2. Existing rules and regulations for new cemeteries within the City of San Antonio. [John Peterek, Interim Assistant City Manager; Michael Shannon, Director, Development Services Department]

Development Services Department Assistant Director, Melissa Ramirez, provided an overview of requirements to establish a cemetery within the City limits. She noted that requests for a cemetery were required to obtain an "S" Specific Use Authorization from the City Council, which required a site plan with location and egress. She noted that applicant cases had notification requirements which included mailed notices to property owners within 200 feet of the proposed cemetery location, registered neighborhood associations and community organizations, and school districts. Ramirez stated that each application was assigned a case number, and DSD published a tentative zoning agenda for residents to view and attend associated meetings.

Ramirez spoke to specific zoning for cemeteries and associated restrictions to include not being located over the Edwards Aquifer Recharge Zone District. She reviewed other relevant regulations, which included that the proposed areas must be legally described and recorded as a cemetery map in a County record that followed State Law, be legally platted through the subdivision process with DSD, and reviewed by several agencies and City departments.

Ramirez reviewed what other Texas cities allowed for new cemetery requirements and noted that staff was following proposed House Bill (HB) 2673, filed by Representative Lujan, that if passed, would roll back the City Council's authority to approve new cemeteries resulting in prohibiting new cemeteries within the City limits.

Ramirez provided an overview of current City limit cemeteries by council district that totaled 145 cemeteries ranging from large City-owned to small private cemeteries. She added that most cemeteries were located in Council District 2. She stated that staff recommended to continue to monitor HB 2673 and did not propose any changes to cemetery regulations at this time.

DISCUSSION

Chair Rocha Garcia asked what the impact of HB 2673 was. Ramirez stated that if passed, no more cemeteries could be approved within the City limits. Chair Rocha Garcia asked of the status of current applications. Ramirez stated that there was one application pending in Council District 3, but the applicant was awaiting bill passage before moving forward. Ramirez stated that she recommended that the applicant move forward with the application in case the bill was passed and it would be grandfathered.

Councilmember Courage asked of regulations to bury someone on private property. Ramirez confirmed that there were restrictions for someone to bury a person on private property.

Councilmember Castillo asked for clarification on the background of HB 2673. Ramirez stated that there was no knowledge of thereasoning for the submission, and she could not confirm any background.

Councilmember Viagran thanked the team for their work and effort on the Item and acknowledged that the bill could negatively impact the City's need for additional cemeteries. She asked who was maintaining current cemeteries and services needed. Ramirez stated that most cemeteries were privately owned but City-owned cemeteries were maintained by the Parks and Recreation Department.

Councilmember Viagran mentioned that she would like to have discussions with the Parks and Recreation Department after the bill outcome. Ramirez stated that DSD would coordinate meetings with the council district and the Parks and Recreation Department.

The Item was for briefing only, so no action was taken.

3. The Strategic Housing Implementation Plan (SHIP) Update [Lori Houston, Assistant City Manager; Veronica Garcia, Director, Neighborhood & Housing Services Department]

Neighborhood and Housing Services Director, Veronica Garcia, provided an update on the Strategic Housing Implementation Plan (SHIP), which was a shared vision for housing affordability in San Antonio, and set the definition of affordability, new creation and preservation of goals, included a ten-year funding outlook, and had 36 strategies sourced from many different plans and initiatives.

Garcia stated that since the adoption of the SHIP, the City had obtained 34% of the ten-year goal with 9,604 housing units completed, started, or in the pipeline. She noted that a total of 2,914 families had purchased homes meeting 23% of homeownership SHIP goals. Garcia stated that additionally, under rental and permanent supportive housing, 6,690 families had been assisted meeting 44% of the goal metric.

Garcia reiterated the connection between creating and preserving affordable housing as a way to prevent and assist with homelessness in coordination with the Department of Human Services (DHS) and homeless service providers. She stated that 477 Permanent Supportive Housing (PSH) units were complete, under construction, or in the pipeline. She spoke to the ribbon cutting ceremony for the Towne Twin Village Apartments in Council District 2 and the groundbreaking ceremony of the Commons at Acequia Trails Apartments in Council District 3.

Garcia reviewed the Accessory Dwelling Unit (ADU) Program, which included ADU design competitions and resources and permit-ready plans available to the public, which were approved by the Development

Services Department.

Garcia provided an update on the Community Land Trust Policy, which was approved by the City Council in October 2024 and noted the application process and associated website for the Trust.

Garcia stated that many of the housing programs were made possible due to the 2022 Affordable Housing Bond Program, which had committed \$115 million for housing. She noted that over 400 homes were in the pipeline to be built, more than 2,900 homes were under construction, and an additional 837 homes were built or preserved. Garcia added that over 2,000 homes would become available in 2025 and she spoke to projects in Council Districts 4, 5, and 9.

Garcia stated that a public information campaign was created to increase City-wide public awareness on Fair Housing Laws and the importance of affordable housing including its economic benefits and responsibility to the community. She spoke to Phase 1 of the campaign development, which included conducting five focus groups and community meetings to gain input on current strategies and needs. Garcia stated that key takeaways from the sessions included gaining perspectives of housing needs, need for resources, negative perceptions, and supported actions. She noted that under Phase 2 staff and consultants would work on strategic development and under Phase 3 would finalize messaging and design of the campaign.

Garcia provided an overview of four housing and homelessness videos that were being produced in collaboration with the Communications and Engagement Department, Department of Human Services, the Public Engagement and Outreach Subcommittee, and the Alliance to House Everyone.

Garcia noted that NHSD recently hosted the 3rd Annual Housing in San Antonio Event on January 25, 2025, at South San High School, which had over 700 attendees with 60+ resource fair tables providing information on housing. She also spoke to the RentWiseSA Information Program that provided renters and rental housing providers information on local, State, and Federal laws that applied to their rights and responsibilities. She noted that approximately 458 households were served in the campaign.

Garcia reviewed the Property Tax Help Campaign conducted in collaboration with NHSD, the Bexar County Appraisal District, and a professional tax consultant to provide information about property tax protests and help in filing homestead exemptions. She added that over 2,595 households were served in the 15 sessions presented between April 7 and May 14, 2025.

Garcia stated that NHSD worked closely with the Transportation Department to develop the Transit-Oriented Policy (TOP) Framework, which included recommendations to create housing near transit and to preserve existing neighborhoods. She noted that over 100 meetings, over 1,073 community respondents, and SASpeakUp input had been utilized in the development of the TOP.

Garcia indicated that future updates to the Committee would include reports on TOP implementation for fee waiver policy and other strategies, the Rental Engagement and Assistance to Connect to Housing (REACH) initiative, which included recommendations to increase rental assistance utilization rates, and ADU Program recommendations.

Garcia introduced Chief Housing Officer, Mark Carmona, who reviewed 2019-2023 data trends

associated with housing. He spoke to data trends for income and cost burden, homelessness and evictions, and labor market.

Carmona stated that the 89th Legislative Session had the most bills introduced on housing issues. He reviewed House Bill (HB) 21, HB 5642, and Senate Bill (SB) 1944, and addressed if the City was in support or in opposition of each bill. He noted that Rally Day at the Legislature was a plenary discussion on five issue areas which would be conducted in 18 different meetings and members of the City's local housing ecosystem were in attendance or participation.

Carmona spoke to ongoing local coordination associated with housing workshops with local school districts, non-profit organizational capacity building, and reframing housing initiatives for affordable housing.

Carmona provided an overview of the SA to DC meetings, which included meetings or discussions on understanding the impact of executive orders on Federal housing and homelessness programs and funding. He stated that meeting participants spoke to Federal officials on supporting the enhancement and expansion of housing tax credits targeting affordable housing to those most in need. He added that meetings also addressed support to reduce the costs for the development, preservation, and management of affordable housing and of the Heir's Estate Inheritance Resolution and Succession Act of 2024, which provided legal assistance to heirs of estates in clearing land titles.

Pete Alanis, SA Housing Trust Director, provided an overview of housing projects under the Trust that were under construction (4,441 homes) or in the pipeline (3,037 homes). Alanis spoke to land acquisition projects created in collaboration with the City and other community stakeholders, which totaled over 37 acres valued at over \$19 million.

Alanis stated that the Trust conducted heavy community engagement for projects and highlighted the Cattleman's Square Housing Project, and spoke to community engagement related to the project. In addition, Alanis spoke to community land trust initiatives to include the Culturingua partnership aimed to prevent displacement and foster equity by securing land for affordable housing.

Alanis noted that over \$75,000 was awarded to faith based organizations for predevelopment and technical assistance programs available through Bethel AME and Impact Guild: Goliad Road Community of Promise.

Alanis spoke to the importance of small-scale rehabilitation projects that preserved existing housing stock and ensuring that properties were set up for the long term. He mentioned that approximately \$1.8 million was awarded in rehabilitation funds to three entities including Opportunity Home, Prospera, and Merced Housing.

Opportunity Home Chief Development and Real Estate Officer, Lorraine Robles, stated that their executive team was currently in Washington, DC, speaking on the importance of affordable housing, and she spoke to partnerships and initiatives to meet the need for affordable housing in the City. She noted that Opportunity Home was dedicated to providing affordable housing and provided examples of Opportunity Home housing programs and initiatives to assist low-income immigrants and refugees to obtain affordable housing.

DISCUSSION

Chair Rocha Garcia acknowledged her support for affordable housing programs and key partners within the community and the positive work performed in partnership with Transit-Oriented Development (TOD), which addressed transportation and housing combined. She noted the importance of the information campaign and the need for education of programs to the senior community and other groups of residents needing quality housing.

Chair Rocha Garcia asked if under the SHIP the City met annual goal marks. Garcia clarified that the City had an overall 10-year goal but that staff did look at progress on an annual basis. She confirmed that annual metrics were on track to meet the 10-year goal.

Councilmember Castillo expressed her support for the public information campaign and the categories that it covered. She recommended door hanger materials on different components of the SHIP to educate residents. She stated that there could be value on access of information to all residents and to utilize different outreach audiences.

Councilmember Castillo stated that she was also reviewing bills presented at the State Legislature. She asked what the City's stance was on HB 32, which housing advocates had reached out to her about due to concerns of undermining the rights of tenants. Carmona stated that the City did not support the bill and staff was meeting with representatives to address concerns and alternatives.

Councilmember Castillo asked for clarification on policy updates on impact fees. Garcia stated that SAWS had recently increased impact fees and staff was reviewing the Fee Waiver Program to address affordable housing project needs to build affordable units. Councilmember Castillo stated that it was important for the City to assist in the development of more affordable housing projects.

Councilmember Castillo spoke to the Council Consideration Request (CCR) that she and Chair Rocha Garcia co-authored requesting that staff look into developing a policy to assist homeowners who experienced a home fire and needed assistance to rebuild their homes and she supported staff reviewing the current fee structures.

Councilmember Castillo asked for clarification on the City's buy down programs totaling \$350,000 assisting homebuyers to get into homes. Garcia stated that staff had reached out to partners that assisted with those programs and made sure that they were educated of future funding solicitations and noted that staff would be bringing forward recommended funding recommendations to a B Session in the coming months for consideration.

Councilmember Castillo highlighted the ongoing local coordination with school districts and requested that Harlandale Independent School District be included in discussions to ensure that they provided input regarding housing needs in that area.

Councilmember Viagran stated that it was important to include financial literacy education for residents to buy their homes. She requested that staff consider alternative home ownership to include quality manufactured homes, which were sometimes more affordable for residents and to look into events where anticipated job losses were known and provide education to those individuals who experienced homeownership issues.

Councilmember Courage asked for clarification on data trend accuracy for current housing. Carmona

stated that staff would need to perform further analysis of 2024 and 2025 data to see what rates were. Councilmember Courage spoke to his concerns of an increase in housing evictions and a housing crisis in San Antonio. He stated that he advocated for a \$500 million housing bond for affordable housing for the City of San Antonio, which would be approved by voters and would provide more affordable housing to the City's residents. He addressed the challenges of builders and developers to build affordable homes and the need for the City to assist in partnering affordable housing based on the City's strong credit rating.

Chair Rocha Garcia thanked the team for their work and noted her support for a housing bond to provide more affordable housing for residents.

4. Proposal to create an Urban Entertainment District Pilot Program in the City of San Antonio.

[John Peterek, Interim Assistant City Manager; Michael Shannon, Director, Development Services Department]

Amin Tohmaz, Deputy Director of the Development Services Department (DSD), provided an overview of the Item stating that City staff was approached by Outfront Media and the Urban Activation Institute to create a Digital Media & Arts Pilot Program in San Antonio. He noted that the proposal was presented as part of the 2023 Sign Code update process but the Sign Code Committee did not support the proposed City Code update. Tohmaz added that the City was to review the Sign Code as a policy issue rather than a code update.

Tohmaz stated that in March 2023, as part of the sign code update to PCDC, staff was instructed to continue work with parties to review and develop an option for a pilot program. He noted that staff presented an update to the Committee in January 2024 with the staff recommendation for DSD to hold additional community meetings over a three-to-four-month period. According to Tohmaz, the Committee supported the staff recommendation and requested that staff include key stakeholder groups in meetings and consider safety components and illumination standards.

Tohmaz spoke to potential benefits of the proposed signage for the Urban Entertainment District Pilot Program, which included activation of space, revenue sharing that would be used for Arts and Culture Program funding, allotted digital media time for arts and other city messaging, implementation of artistic sign elements, and safety benefits of additional lighting of dark areas. He added that the awarded contract would include standards for light brightness, times to be activated, and carbon neutral benefits.

Tohmaz reviewed the timeline associated with the review of the signage and the Urban Entertainment District Pilot Project, which began in March 2024 with in person and virtual meetings with community and stakeholder groups, a roll out of a community survey from August to September 2024, and after this presentation to the Committee, the Item would be forwarded to the City Council for consideration.

Tohmaz provided an overview of survey subject matter, which included support or opposition to digital signage, restrictions to be considered, and locations to be considered for digital signage. He further reviewed the survey responses by council district.

Tohmaz noted that there were letters of support and opposition to the program and requested PCDC input. He reviewed staff considerations, which included a limit to a maximum of ten digital displays throughout the City with a maximum of two displays per area. He noted that limitations included protection of certain community areas to include not being seen from the Riverwalk, not in a historic district, RIO Overlay, and

that all items would need to be reviewed by the Historic Design and Review Commission. Tohmaz added that all requirements must comply with Texas Department of Transportation rules.

Tohmaz stated that the potential pilot program aggregate area of all attached displays would not exceed 25% of a building façade. He spoke to staff considerations of a 20% revenue sharing and 20% of City utilization per digital display. He reviewed the potential locations to be considered for the pilot program and displayed examples of signage.

Tohmaz stated that staff recommended a pilot program to be developed for a two-year period.

DISCUSSION

Chair Rocha Garcia stated that there were over 500 stakeholders that staff met with but asked what the exact number was. Tohmaz stated that the exact numbers would be provided.

Councilmember Courage expressed concerns of residents who wanted more signage in their areas. He spoke to his philosophy of digital signage along roads and the safety associated with them. He noted that the signage proposed was not along roadways and was to be used by pedestrians and could include wayfinding benefits.

Councilmember Courage asked what percentage of signage would be art versus advertisements. Tohmaz stated that the signage would be determined based on the areas selected for signage. David Ehrlich with the Urban Activation Institute stated that there were two different art components for the pilot program and there were associated costs of \$100,000 for art displays under the pilot program. He stated that the mix of the program would be determined by the City Council but that normally it was a 50-50 division.

Councilmember Courage asked if the City could regulate content of the signage installed. Ehrlich stated that the City would have restrictions applied and spoke to different contract requirements for similar programs in the cities of Atlanta and Denver where the signage owners would give up certain First Amendment Rights of Free Speech thus limiting content.

Councilmember Courage asked if certain buildings had been considered and the nature of buildings to have installations. Ehrlich stated that parking garages and hotels were mostly used for these types of programs and would lend themselves to media and art pieces and historical buildings would not be used for the program.

Councilmember Courage expressed his support of the pilot program and noted that the best area for consideration would be downtown where lighting concerns were relevant.

Councilmember Castillo spoke to code compliance enforcement and how the program was brought forward by the media company proposing the pilot program. She spoke to concerns of the way the program was brought forward and made reference to instances when other code compliance issues were brought to her or other Councilmembers' attention and the creation of pilot program was not an option. Councilmember Castillo noted her concerns for transparency, governance, and integrity in bringing pilot programs forward that were not initiated by the City Council.

Councilmember Castillo referenced survey responses and input from the Sign Code Committee, which

were in opposition to the proposed pilot. She expressed her concerns in terms of leaning on data and staff giving a recommendation despite the general public not being in support of the program.

Councilmember Castillo asked for clarification on how the program was brought forward and how the revenue funding brought from the program would be used. She recommended that of the 20% revenue collected, 10% be dedicated to the Arts Department to ensure that funds went back to San Antonio local artists.

Councilmember Castillo asked if the City could limit the content of signage. Tohmaz stated that a signed contract was required, and contracts would have to agree to subject matter restrictions. Councilmember Castillo stated that she did not support signage with vaping or alcohol. Assistant City Attorney, Joseph Harney, spoke to contract restriction allowances for limitations on signage content. Councilmember Castillo requested clarification on the timeline for City Council consideration especially to discuss content parameters. Tohmaz confirmed timeline components and opportunities for City Council input.

Tohmaz clarified that in 2022, the City was approached by Outfront Media to discuss a digital sign program such as presented but that staff made the decision to hold discussions with the Sign Code Committee. He added that when the Sign Committee did not approve the proposal, staff reported back to the Committee and received instruction to come back with recommendations on a program.

Councilmember Viagran clarified that she had initially requested consideration of digital signage for the downtown area and she was informed of the sign review process and how a pilot program could be developed. She expressed her disappointment on the pace of the development of the program and the need to increase art funding. Councilmember Viagran stated that this was an important way to gain funding for the arts, conservation, and historic storytelling and stated that she supported the pilot program in other areas of the City outside the downtown area.

Councilmember Viagran asked how the 20% of funding of revenue sharing for the arts was arrived at. Tohmaz stated that a comparison of districts in other cities was normally 10% but there were other cities that had proposed a 20% share. Councilmember Viagran stated that she supported different percentages for different areas such as the Brooks Development and Port San Antonio and other areas of the City and she wanted the revenue to be used for art projects and artists who created this type of medium full-time.

Councilmember Viagran noted that the City did a good job of telling its story and this was a good opportunity to pilot a program to demonstrate the different ways to tell the City's story. She asked for clarification on the survey makeup and how questions were processed. Tohmaz stated that questions were not open ended and if a question had a "no" answer, the questioning series would be ended. Councilmember Viagran requested further follow up on the survey since input was not provided due to survey design and locations.

Councilmember Viagran moved to forward 10% revenue sharing to the Arts and Culture Department and that the percentage be increased to 15% or 20% after the pilot program was completed. She clarified that the City would receive 20% of revenue but 10% be allocated for Arts funding.

Councilmember Castillo asked for clarification on whether the pilot program was consistent with the City of San Antonio Digital Kiosk Program. Interim Assistant City Manager John Peterek stated that the pilot

program would be consistent with the Digital Kiosk Program.

Councilmember Courage seconded the motion made by Councilmember Viagran.

Councilmember Courage reiterated the need for increased lighting to enhance safety and entertainment development in the downtown area. He agreed that the Arts and Culture Department needed funding, but that funding could be shared with other departments such as the Center City Development and Operations Department to enhance other needs in the downtown area. He requested more information on the profit sharing and how the City would use 20% of digital time on displays. He expressed concern regarding that the City should have a higher percentage of digital time to raise awareness for City programs or initiatives.

Councilmember Courage asked, if the program did not continue, would the contractor have to remove signage. Tohmaz stated that historically once signage was installed it was not removed and he reiterated that the pilot program was recommended for two years.

Councilmember Castillo asked if there were time limits for signage operations. Tohmaz stated that the signage would always stay on unless certain lighting times were restricted by City Code and he further noted that the signed contract would specify hours of lighting operation.

Councilmember Castillo asked if a City street gap analysis had been conducted and to please share that offline. DSD Assistant Director, Melissa Ramirez, clarified that the Street Gap Program was associated with residential streets and that the downtown areas were not included in the analysis. Ramirez stated that an interactive map was available online and staff would schedule a meeting to review it with her.

Councilmember Castillo asked if the pilot program would require a City Code change or if it could be done through departmental policy. Tohmaz stated that it would require a City Code change to Chapter 28.

Councilmember Castillo asked for clarification on when negotiations with property owners would be conducted if and when the pilot program was approved. Tohmaz clarified that the Pilot Program would still be developed and would be presented to the PCDC or City Council for review and that all projects would need to be approved through the sign approval process. Peterek clarified that the parameters for the Urban Entertainment District would be set in place before a property owner would have to agree to parameters in order to gain signage or digital display.

Councilmember Viagran asked if the PCDC needed to begin pilot program development and then come to the Committee with recommendations for revenue sharing and arts funding. She spoke to different examples of using art and signage for specific subject matter.

Chair Rocha Garcia asked for clarification on staff recommendation for revenue sharing funding allocations. Tohmaz confirmed that staff recommended that funding be allocated to the Arts.

Chair Rocha Garcia stated that in the instances where City messaging and public service announcements were made, staff work with the Communications and Engagement Department to coordinate appropriate branding and messaging. She stressed the need for appropriate signage for various times of day and that relevant subject matter be presented during those times.

Chair Rocha Garcia stated that appropriateness and the need for intention of the signage was to highlight the arts. She stressed the need for additional signage and lighting for safety considerations in the downtown area. Chair Rocha Garcia stated that she understood the need for balancing of culture and arts in partnership within the City and that it was important to discuss with stakeholders.

Chair Rocha Garcia asked for clarification on the number of signs per area and asked when the areas would be identified. Tohmaz stated that staff would make recommendations based on input from the Committee. Councilmember Rocha Garcia asked for identification of the areas. Peterek clarified that the pilot program would be presented with proposed sites. She noted her support and consideration for a 75-25 revenue split exploration.

Chair Rocha Garcia spoke to important next steps in the process, which were for staff recommendations to be approved by the City Council, creation of a contract for media companies to bid on, and identification of locations for the program. Peterek reiterated that staff was looking for input on the creation of the program, which would ultimately be approved by the City Council and that locations, if desired by the City Council, would be identified at approval.

Councilmember Viagran expressed concern with identifying regions and not specific areas which would need to be negotiated. Peterek clarified the ten locations being considered under the pilot program.

Councilmember Courage acknowledged that this could be considered a controversial program and proposed that staff work with other departments and stakeholders for recommendations. He recommended that staff come back to PCDC with recommendations and then be presented to the full City Council at B Session.

Chair Rocha Garcia asked how soon the Item could be presented to City Council for consideration. Councilmember Viagran asked if this could go to B Session with staff providing three recommendations for discussion and requesting that staff meet with TxDOT and other stakeholders for collaborative input.

Councilmember Viagran removed her previous motion and made a new motion to have staff present two to three options to the PCDC on a digital sign program for the Urban Entertainment District Pilot Program.

Councilmember Viagran moved to Approve. Councilmember Courage seconded the motion. The motion carried by the following vote:

Aye:	Rocha Garcia, Viagran, Courage
Abstain:	Castillo
Absent:	Pelaez

Adjournment

There being no further discussion, the meeting was adjourned at 11:37 a.m.

Adriana Rocha Garcia, Chair

*Debbie Racca-Sittre
City Clerk*

DRAFT