

THIS IS A PROPOSED DRAFT AND WILL BE REPLACED BY THE FINAL, SIGNED ORDINANCE OR RESOLUTION ADOPTED BY THE CITY COUNCIL.

ORDINANCE

APPROVING A PROFESSIONAL SERVICES AGREEMENT WITH THE SOCIAL BEING LLC IN AN AMOUNT NOT TO EXCEED \$570,000 OVER A THREE-YEAR TERM FOR SMALL BUSINESS CONSTRUCTION SUPPORT MARKETING SERVICES. FUNDING IN THE AMOUNT OF \$190,000 IS AVAILABLE FROM THE GENERAL FUND FY2025 ADOPTED BUDGET. FUNDING FOR FUTURE YEARS IS CONTINGENT UPON CITY COUNCIL APPROVAL OF CORRESPONDING ANNUAL BUDGETS.

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WHEREAS, in 2023, the City of San Antonio (“City”) launched a construction mitigation pilot to provide a combination of direct and indirect assistance measures for small businesses impacted by City-initiated construction projects lasting longer than twelve months; and

WHEREAS, following meetings with various stakeholders including impacted small businesses, the Small Business Advisory Commission, Business Development Organizations, Chambers of Commerce and other City departments, the Economic Development Department determined a need for an improved communication strategy, effective and sufficient signage; and the identification of necessities before, during and after construction; and

WHEREAS, on March 27, 2024, the City issued a Request for Proposal seeking a consultant to provide construction-impacted small businesses with marketing plans to assist them during construction periods; and

WHEREAS, following review of the three proposal submissions and the interview of the top two highest-ranking firms, the evaluation committee recommended The Social Being LLC for award. City staff now recommends an agreement with The Social Being LLC in an amount not to exceed \$570,000 over a three-year term for small business construction support marketing plan services. **NOW THEREFORE:**

BE IT ORDAINED BY THE CITY COUNCIL OF THE CITY OF SAN ANTONIO:

SECTION 1. The terms and conditions of a professional services agreement with The Social Being LLC in an amount not to exceed \$570,000 over a three-year term for small business construction support marketing plan services, are hereby approved. A copy of the agreement is attached to this Ordinance as **Exhibit A**.

SECTION 2. The City Manager or designee, or the Deputy Chief Financial Officer or designee, is authorized to execute a Professional Services Agreement with The Social Being LLC

SECTION 3. Funding in the amount of \$190,000 for this ordinance is available in Fund 11001000, Cost Center 1602040001 and General Ledger 5201040 as part of the Fiscal Year 2025 Adopted Budget approved by City Council.

SECTION 4. Additional funding is contingent upon City Council approval of the Fiscal Year 2026 and subsequent budgets that fall within the contract terms of this ordinance.

SECTION 5. Payment in the amount of \$570,000 is authorized to with The Social Being LLC and should be encumbered with a purchase order.

SECTION 6. The financial allocations in this Ordinance are subject to approval by the Deputy Chief Financial Officer, City of San Antonio. The Deputy Chief Financial Officer may, subject to concurrence by the City Manager or the City Manager's designee, correct allocations to specific Cost Centers, WBS Elements, Internal Orders, General Ledger Accounts, and Fund Numbers as necessary to carry out the purpose of this Ordinance.

SECTION 7. This Ordinance is effective immediately upon the receipt of eight affirmative votes; otherwise, it is effective ten days after passage.

PASSED AND APPROVED this 3rd day of October, 2024.

M A Y O R
Ron Nirenberg

ATTEST:

City Clerk

APPROVED AS TO FORM:

Andrew Segovia, City Attorney

EXHIBIT A

DRAFT