



City of San Antonio

Agenda Memorandum

File Number:
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Agenda Item Number: 3

Agenda Date: March 28, 2024

In Control: Planning and Community Development Committee

DEPARTMENT: Department of Arts and Culture

DEPARTMENT HEAD: Krystal Jones

COUNCIL DISTRICTS IMPACTED: District 1

SUBJECT:

Zona Cultural Public Art Update

SUMMARY:

Briefing on current and upcoming public art projects in the Zona Cultural District.

BACKGROUND INFORMATION:

Zona Cultural is a 44-block historic district on the western edge of downtown San Antonio that is home to cultural and historical sites including Main Plaza, Spanish Governors Palace, Cultural Commons Gallery, Centro San Antonio's Art Everywhere Gallery, San Pedro Creek Culture Park, the Alameda Theatre, Historic Market Square and Centro de Artes Gallery and more. This area welcomes visitors year-round and is a hub for commercial and artistic activities and happenings.

To increase cultural vibrancy in the area, the Department of Arts & Culture has worked alongside the community, Zona Cultural stakeholders and City of San Antonio partner departments including

Public Works, Parks & Recreation and Center City Development and Operations to create public artworks throughout the Zona Cultural area through the City of San Antonio's Public Art Program. New artwork at City Tower, Plaza de Armas, Historic Market Square, Milam Park, Commerce and Santa Rosa, and Commerce and Frio create further develop the cultural landscape of the Zona Cultural District through accessible artistic experiences and wayfinding.

ISSUE:

The Department of Arts & Culture will provide a briefing on the purpose, accomplishments, and upcoming public art projects in the Zona Cultural District.

FISCAL IMPACT:

There is no fiscal impact with this briefing item. Funding for the public art projects are included as part of the City of San Antonio's Public Art Ordinance which provides 1.5% of Capital Improvement Projects for the development of Public Art.

ALTERNATIVES:

This is a briefing item to the Community Health Council Committee on the Department of Arts & Culture's Public Art Projects in the Zona Cultural District.

RECOMMENDATION:

This is a briefing item on the Department of Arts & Culture's Public Art Projects in the Zona Cultural District. Therefore, no recommendation is being made at this time.