



City of San Antonio

Agenda Memorandum

File Number:

Agenda Item Number: 10

Agenda Date: June 5, 2025

In Control: City Council A Session

DEPARTMENT: Center City Development & Operations

DEPARTMENT HEAD: John Jacks

COUNCIL DISTRICTS IMPACTED: District 1

SUBJECT:

Master Antenna Lease Agreement at Tower of the Americas

SUMMARY:

This ordinance authorizes the continuation of the Master Antenna Agreement with Tower FM Consortium, LLC (Consortium) to continue management of the master antenna on top of the Tower of the Americas. This ordinance also authorizes the associated broadcaster leases with iHeart Media + Entertainment, Inc. (iHeart Media) and Alpha Media, LLC (Alpha Media) for continued use of the Master Antenna for transmission of the KZEP, KQXT, and KJXX radio stations.

BACKGROUND INFORMATION:

In August 2006, Council authorized an agreement with iHeart Media + Entertainment, LLC and Alpha Media, LLC, together known as the Tower FM Consortium, for the installation and management of a master antenna on top of the Tower of the Americas. The master antenna was installed to reduce the number of broadcaster antennas physically located on the Tower's mast while improving signal strength and reducing radiation levels. iHeart Media's lease agreements is for the transmission of KZEP and KQXT and Alpha Media's agreement is for the transmission of KJXX. City Council authorized the renewals available under the agreement and the term will

expire on June 30, 2025.

This ordinance authorizes the approval of the Master Antenna Agreement for the Consortium's continued management of the master antenna and the individual broadcast leases for each station. The agreements would allow for an initial 5-year term, from July 1, 2025, through June 30, 2030, where the broadcast lease rates were established per a market study conducted by Holt Media. The agreements includes two, 5-year renewals, subject to Council approval.

ISSUE:

This ordinance authorizes the approval of the Consortium agreement and corresponding broadcaster leases with iHeart Media and Alpha Media to continue managing the master antenna and broadcasting from the Tower of the Americas. The initial term is from July 1, 2025, to June 30, 2030, with rates based on a market study. The two subsequent renewals are five-year terms and subject to Council approval.

ALTERNATIVES:

The City may elect not to approve this ordinance, which would result in a loss of General Fund revenue to the City and radio transmissions ceasing from the Tower of the Americas.

FISCAL IMPACT:

This ordinance authorizes the continuation of the Master Antenna Agreement with Tower FM Consortium, LLC (Consortium) to continue management of the master antenna on top of the Tower of the Americas. This ordinance also authorizes the associated broadcaster leases with iHeart Media + Entertainment, Inc. (iHeart Media) and Alpha Media, LLC (Alpha Media) for continued use of the Master Antenna for transmission of the KZEP, KQXT, and KJXX radio stations. The following table summarizes the total revenue to be collected for each lease through June 30, 2030.

Term	Annual iHeart KZEP	Annual iHeart KQXT	Annual Alpha Media KJXX	TOTAL
7/1/25 – 6/30/26	\$120,000.00	\$120,000.00	\$120,000.00	\$360,000.00
7/1/26 – 6/30/27	\$132,000.00	\$132,000.00	\$132,000.00	\$396,000.00
7/1/27 – 6/30/28	\$144,000.00	\$144,000.00	\$144,000.00	\$432,000.00
7/1/28 – 6/30/29	\$151,200.00	\$151,200.00	\$151,200.00	\$453,600.00
7/1/29 – 6/30/30	\$156,000.00	\$156,000.00	\$156,000.00	\$468,000.00
Total	\$703,200.00	\$703,200.00	\$703,200.00	\$2,109,600.00

Subsequent renewals will be approved by City Council and rates will be based on market studies. All revenue generated from the Broadcaster Leases will be deposited into the General Fund.

RECOMMENDATION:

Staff recommends approval of the Master Antenna Agreement with Tower FM Consortium, LLC, for continued management of the master antenna on top of the Tower of the Americas. Staff also recommends approval of the associated broadcaster leases with iHeart Media + Entertainment, Inc., and Alpha Media, LLC for continued use of the Tower of the Americas as a transmission site for radio stations KZEP, KQXT, and KJXX.