

**Item #36:  
The Other Side Of The Mirror  
Exhibition**

**City Council A Session  
June 6, 2024**

**Krystal Jones, Director, Department of Arts & Culture**



# Background



## San Antonio and Querétaro, Mexico share:

- Historic Spanish Colonial Missions
- UNESCO World Heritage Sites (San Antonio Missions / Querétaro City Center)
- UNESCO Creative City Designations (Gastronomy / Design)
- Business connections (H-E-B, Toyota, etc.)
- Cultural Exchange (SAMA's 1718 300<sup>th</sup> Anniversary Celebration)
- Two recent non-stop flights

# SAVE THE DATE!

SAN ANTONIO ARTISTS IN QUERÉTARO



## AL OTRO LADO DEL ESPEJO

THURSDAY SEPTEMBER 20, 2024

MUSEO DE ARTE DE QUERÉTARO

7:30 PM QUERÉTARO, MEXICO

## Exhibition Details

Sept. 20, 2024 – Jan. 20, 2025

- 15 San Antonio artists, along with scholars, photographers, poets, and historians
- 55 artworks
- Four-part documentary to run on KLRN
- Lectures, roundtables, art demonstrations, workshops, performances, and more
- Friendship City agreement signed at opening
- Cultural and economic development exchange

# Recommendation



Support Other Side Of The Mirror (Al Otro Lado Del Espejo) exhibition with \$100,000

## *Funding to support:*

- Transportation and travel for participating artists
- Transportation / shipping of artworks
- Educational materials related to the exhibition
- Marketing materials
- Production of artist videos
- Catalog development
- Translations
- Exhibition installation /deinstallation costs
- Opening night production

**Item #36:  
The Other Side Of The Mirror  
Exhibition**

**City Council A Session  
June 6, 2024**

**Krystal Jones, Director, Department of Arts & Culture**

