



City of San Antonio

Agenda Memorandum

File Number:

Agenda Item Number: {{item.number}}

Agenda Date: November 30, 2023

In Control: City Council A Session

DEPARTMENT: Parks & Recreation Department

DEPARTMENT HEAD: Homer Garcia III

COUNCIL DISTRICTS IMPACTED: District 9

SUBJECT:

Sports License Agreement with San Antonio Elite, a Youth Soccer Academy

SUMMARY:

This ordinance authorizes the Parks and Recreation Department to execute a Sports License Agreement with San Antonio Elite, a Youth Soccer Academy for operations, maintenance, and programming of the designated sports fields in Council District 9.

BACKGROUND INFORMATION:

San Antonio Elite, a Youth Soccer Academy has an established a community presence since 2004. The league has utilized the designated sports fields at 1600 E. Bitters Rd to provide organized youth sports activities year-round. San Antonio Elite league has served thousands of participants in the last operating year.

The Parks and Recreation Department leases approximately 15 acres of Aviation Department land, located at 1600 E. Bitters Rd. The Parks and Recreation Department entered into a Sports License Agreement with San Antonio Elite, a Youth Soccer Academy to activate the space for sports programming. The current agreement expires December 31, 2023, and a new Sports License Agreement is proposed to commence on January 1, 2024 expiring December 31, 2028. In lieu of

rent, the league shall be responsible for operations and maintenance of the designated sports fields at 1600 E. Bitters Rd. In addition, the league will be permitted to operate concessions with proceeds benefiting their program and to offset the cost of operations and maintenance.

ISSUE:

This Ordinance authorizes the Parks and Recreation Department to execute a Sports License Agreement with San Antonio Elite, a Youth Academy for operations, maintenance, and programming of the designated sports fields at 1600 E. Bitters Rd in Council District 9. To offset operating expenses, the league retains all revenues associated with its operations including field rentals, concessions, and league registration fees. This action is consistent with the adopted SA Parks System Plan by leveraging community partnerships to expand recreational opportunities in the community.

ALTERNATIVES:

City Council could elect not to approve this action and require the fields be added to the reservation system upon expiration of the current term or leave it open for community use. Both alternatives would require the Department to maintain the field and assume all related costs.

FISCAL IMPACT:

There is no fiscal impact associated with this action. This action results in cost avoidance to the City with the league maintaining the licensed premises.

RECOMMENDATION:

Staff recommends approval to execute a Sports License Agreement with San Antonio Elite, a Youth Soccer Academy for operations, maintenance, and programming of the designated sports fields at 1600 E. Bitters Rd in Council District 9.