

FINAL SCORE MATRIX

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|---|-----------------------|---|---|--|--|--|---|
| RFP for Video Production Series for San Antonio Fire Department (24-181; 6100018522) Score Summary *FINAL EVALUATION March 6, 2025 | Maximum Points | Innovative Multimedia Group, LLC dba The IMG Studio 8627 Cinnamon Creek Drive, Suite 602 San Antonio, TX 78240 | Joshua Yawn 6120 College Street, Suite D231 Beaumont, TX 77707 | VideoVets 809 16th Street Sacramento, CA 95814 | The Sound Box, LLC 13303 Vista Bonita San Antonio, TX 78216 | VKNG LLC 3146 Merrybells New Braunfels, TX 78130 | 1708 Media LLC 1905 Big Canyon Drive Austin, TX 78746 |
| A - Experience, Background and Qualifications | 40 | 36.60 | 30.40 | 24.20 | 33.20 | 28.60 | 26.60 |
| B - Proposed Plan | 35 | 32.20 | 25.00 | 23.60 | 24.40 | 24.60 | 25.60 |
| A - B Sub-Total | 75 | 68.80 | 55.40 | 47.80 | 57.60 | 53.20 | 52.20 |
| C - Price | 20 | 13.99 | 17.01 | 18.05 | 12.77 | 13.19 | 13.91 |
| D - Veteran-Owned Small Business Preference Program | 5 | 0.00 | 0.00 | 5.00 | 0.00 | 0.00 | 0.00 |
| TOTAL SCORE | 100 | 82.79 | 72.41 | 70.85 | 70.37 | 66.39 | 66.11 |
| RANK BASED ON TOTAL SCORE | | 1 | 2 | 3 | 4 | 5 | 6 |
| RFP for Video Production Series for San Antonio Fire Department (24-181; 6100018522) Score Summary *FINAL EVALUATION March 6, 2025 | Maximum Points | Key Ideas Inc. 1002 N. Flores St. San Antonio, TX 78212 | Seer Productions LLC 255 S. Orange Avenue, Suite 104 #2122 Orlando, FL 32801 | Koasis Media LLC 816 Camaron St., Suite 211 San Antonio, TX 78212 | Lowy Lacar Photography LLC 7409 N. 1st St. McAllen, TX 78504 | Brickyard VFX, LLC 180 Lincoln St., Floor 5 Boston, MA 02111 | Pixel Reflex, LLC dba Pixel Reflex Media, LLC 7810 Galaway Bay San Antonio, TX 78240 |
| A - Experience, Background and Qualifications | 40 | 27.40 | 22.20 | 23.80 | 27.20 | 25.80 | 22.20 |
| B - Proposed Plan | 35 | 20.80 | 23.20 | 25.80 | 20.80 | 21.60 | 24.20 |
| A - B Sub-Total | 75 | 48.20 | 45.40 | 49.60 | 48.00 | 47.40 | 46.40 |
| C - Price | 20 | 17.58 | 20.00 | 14.93 | 13.16 | 12.76 | 13.71 |
| D - Veteran-Owned Small Business Preference Program | 5 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 |
| TOTAL SCORE | 100 | 65.78 | 65.40 | 64.53 | 61.16 | 60.16 | 60.11 |
| RANK BASED ON TOTAL SCORE | | 7 | 8 | 9 | 10 | 11 | 12 |
| RFP for Video Production Series for San Antonio Fire Department (24-181; 6100018522) Score Summary *FINAL EVALUATION March 6, 2025 | Maximum Points | Romph Pou Agency 7225 Fem Ave., Suite 100 Shreveport, LA 71105 | No Sunrise Wasted 1400 NW Irving St., Suite 604 Portland, OR 97209 | Maverick Video Productions, Inc. 121 Interpark Blvd., Suite 601 San Antonio, TX 78216 | StoryMakers Production Co. LLC 9211 Broadway, Suite 17613 San Antonio, TX 78213 | Outreach Statigists, LLC 6213 Skyline Dr., Suite 2100 Houston, TX 77057 | Idle Time Cinema 8102 Forest San Antonio, TX 78239 |
| A - Experience, Background and Qualifications | 40 | 26.00 | 24.40 | 22.00 | 18.00 | 21.60 | 14.60 |
| B - Proposed Plan | 35 | 20.40 | 20.60 | 19.80 | 17.80 | 19.00 | 13.20 |
| A - B Sub-Total | 75 | 46.40 | 45.00 | 41.80 | 35.80 | 40.60 | 27.80 |
| C - Price | 20 | 12.78 | 12.76 | 13.91 | 19.87 | 12.76 | 14.19 |
| D - Veteran-Owned Small Business Preference Program | 5 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.00 |
| TOTAL SCORE | 100 | 59.18 | 57.76 | 55.71 | 55.67 | 53.36 | 41.99 |
| RANK BASED ON TOTAL SCORE | | 13 | 14 | 15 | 16 | 17 | 18 |

*One evaluation meeting held, and no interviews conducted.